



OPERATION LIFESAVER / 2025 Video Proposal

FEBRUARY 25, 2025

Operation Lifesaver

Professional Driver's Video Series (Shoot & Post)

Scope of Work/Deliverables:

5x up to 5 mins Modules (English With Spanish Captions)

- SRT files for toggling captions on and off

Studio Center will Provide:

Pre-production:

- Casting Services
- Producer
- Creative Services
- Studio Pre-light
- Location Scout
- Location Fees
- Permits

Production Crew Day:

- Producer
- Director/DP
- Camera Assist
- Gaffer
- Grip
- Audio / Sound Mixer (gear rental)
- Hair / Makeup
- Teleprompter
- Drone & Gear

On Camera Talent:

- 1 Speaking On Camera Talent - web & internal buyout
- 3 Drivers - web & internal buyout

Equipment & Expense:

- Camera (Alexa Mini, basic package)
- Grip & Lighting Package
- Grip Van (gas & parking)
- Craft Services
- Props or set dressing
- Hard Drive

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Spanish Translation
- 1 VO - USAGE: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery
- Stock Package Use
- Captions (Spanish & English)
- Raw Footage/Project File Release

Client will Provide:

- Script and Creative

Production Cost: \$ 140,000

Operation Lifesaver

Professional Driver's Video Series (Shoot & Post)

Scope of Work/Deliverables:

3x up to 5 mins Modules (English With Spanish Captions)

- SRT files for toggling captions on and off

Studio Center will Provide:

Pre-production:

- Casting Services
- Producer
- Creative Services
- Studio Pre-light
- Location Scout
- Location Fees
- Permits

Production Crew Day:

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- Director/DP
- Camera Assist
- Gaffer
- Grip
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- Captions (Spanish & English)
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Client will Provide:

- Script and Creative

Production Cost: \$ 127,000

PRICING SUMMARY

Operation Lifesaver

Professional Driver's Video Series (Shoot & Post):

5x up to 5 mins Modules (English with Spanish Captions) **\$140,000**

Operation Lifesaver

Professional Driver's Video Series (Shoot & Post):

3x up to 5 mins Modules (English with Spanish Captions) **\$127,000**

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Package Selected: _____:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.

Estimate valid for 10 days from 2/25/2025.

Terms and Conditions

The budget for phase one of this project is **\$100,000** and should include minimal editing. Phase two will begin in January 2026 and should include editing. Phase 2 budget is **\$27,000 (no disbursement until on or after January 15, 2026)**.

All equipment, labor and transportation costs are included in this budget.

Please note our projects are typically funded by federal grants so adherence to the budget is critical. Any changes to scope or cost must be approved by OLI in advance.

Section 8: PROJECT TERMINATION

Proposal must address termination for cause and for convenience by OLI including the manner by which it will be affected and the basis for settlement.

Point of Contact:

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THANK YOU!



VB | RVA | DC | NYC