



Somers Group / Branding Video Proposal

November 29, 2023

Gold Package - 2 Day Shoot

Scope of Work/Deliverables:

Shoot & Post: 1x up to 2 min branding video, 4x up to 1 min testimonials

**Bonus 1x 2 minute BTS video

Studio Center will Provide:

Pre-production:

- Producer

Production Crew:

- Producer
- Director/DP
- Grip
- Audio / Sound Mixer
- Hair / Makeup

Equipment & Expense:

- Camera (SC Sony F7 Camera and lens package)
- Grip & Lighting Package
- Grip Van (gas & parking)
- Craft Services
- Hard Drive

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Music sfx pkg - Usage: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming
- All on-camera talent

Production Cost: \$ 38,378.00

Silver Package - 2 Day Shoot

Scope of Work/Deliverables:

Shoot & Post: 1x up to 2 min branding video, 2x up to 1 min testimonials

Studio Center will Provide:

Pre-production:

- Producer

Production Crew:

- Producer
- Director/DP
- Grip
- Audio / Sound Mixer
- Hair / Makeup

Equipment & Expense:

- Camera (SC Sony F7 Camera and lens package)
- Grip & Lighting Package
- Grip Van (gas & parking)
- Craft Services
- Hard Drive

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Music sfx pkg - Usage: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming
- All on-camera talent

Production Cost: \$ 33,776.00

Bronze Package - 1 Day Shoot

Scope of Work/Deliverables:

Shoot & Post: 1x up to 2 min branding video

Studio Center will Provide:

Pre-production:

- Producer

Production Crew:

- Producer
- Director/DP
- Grip
- Audio / Sound Mixer
- Hair / Makeup

Equipment & Expense:

- Camera (SC Sony F7 Camera and lens package)
- Grip & Lighting Package
- Grip Van (gas & parking)
- Craft Services
- Hard Drive

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Music sfx pkg - Usage: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming
- All on-camera talent

Production Cost: \$ 21,584.00

PRICING SUMMARY

Gold Package	\$ 38,378.00
Silver Package	\$ 33,776.00
Bronze Package	\$ 21,584.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Package Selected: _____:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 11/29/2023.

THANK YOU!

Point of Contact:

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