



Honeywell / B2B Proposal & Influencer-style videos (Post Only)

DECEMBER 20, 2023

Gold Package

4 day shoot in Richmond, VA

Scope of Work/Deliverables:

Shoot & Post: 4x up to 3min & 4x : 90sec cut downs
4 day shoot in Richmond, VA & surrounding area

Studio Center will Provide:

Pre-production:

- Producer

Production:

- Production
- Director/DP
- Swing
- Grip
- Audio/Sound Mixer
- Hair/Makeup

Equipment:

- Camera (camera and lens package)
- Grip & Lighting Package
- Grip Van (Gas & Parking)
- Craft Services
- Hard Drive

Post-Production:

- Media Management
- Video Edit
- 2D Graphic Hours
- Audio Hours Edit mix/music search
- Music sfx pkg - Usage: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew Parking, staging area for gear & lunch
- Access to all locations for filming
- All on-camera talent

Production Cost: \$ 98,396.00

Silver Package

4 day shoot in Richmond, VA

Scope of Work/Deliverables:

Shoot & Post: 4x : 90sec

4 day shoot in Richmond, VA & surrounding area

Studio Center will Provide:

Pre-production:

- Producer

Production:

- Production
- Director/DP
- Swing
- Grip
- Audio/Sound Mixer
- Hair/Makeup

Equipment:

- Camera (camera and lens package)
- Grip & Lighting Package
- Grip Van (Gas & Parking)
- Craft Services
- Hard Drive

Post-Production:

- Media Management
- Video Edit
- 2D Graphic Hours
- Audio Hours Edit mix/music search
- Music sfx pkg - Usage: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew Parking, staging area for gear & lunch
- Access to all locations for filming
- All on-camera talent

Production Cost: \$ 89,222.00

Bronze Package - Influencer-style videos (Post Only)

Post Only

Scope of Work/Deliverables:

Post Only: 3x : 30sec

Studio Center will Provide:

Pre-production:

- Producer

Post-Production:

- Media Management
- 2D Graphic Hours
- Audio Hours Edit mix/music search
- Music sfx pkg - Usage: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery
- Stock Package use

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance

Production Cost: \$ 14,661.00

PRICING SUMMARY

Gold Package: **\$98,396.00**

Silver Package: **\$89,222.00**

Bronze Package: **\$14,661.00**

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Selected:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 15 days from 12/20/2023.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC