



SPARKFIRE / LAKEWOOD RANCH VIDEO PRICING PROPOSAL

AUGUST 28, 2024



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

VIDEO PRODUCTION

5 Day Shoot & Post w/talent - Sarasota Florida

Scope of Work/Deliverables:

Shoot and Post for:

1 x 1 minute Branding Video & 1 x :30 Social Media Cutdown - Usage Web & Digital 2 Years

5 x 1 minute Topical Videos & 5 x :30 Social Media Cutdown - Usage Web & Digital 2 Years

Still Photography - Usage Print & Web Buyout

Studio Center will Provide:

Production:

- Director/DP & Producer
- Casting Services
- Drone & Permits
- Swing, Grip
- Hair & Makeup
- Still Photographer
- Alexa Arri & Lens Package
- Media Management/Hard Drives
- Grip & Lighting Package
- Up to 20 On Camera Non Speaking Talent for 1 full day of photography and 1 additional day for video shoot
- Craft Services
- Travel

Post Production:

- Video Edit
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library
- Non Union VO - Web Usage
- Photo Management
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- Scripting & Creative
 - Editorial Guidance
 - Access to Locations for filming
 - Staging area for crew and equipment
 - All Props / Wardrobe
 - Logos/art in Vector format
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PRICING SUMMARY

SUBTOTAL : \$ 220,968.00

DISCOUNT: \$ - 25,000.00

TOTAL: \$ 195,968.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Estimate valid for 10 days from 8/28/24

THANK YOU!

Point of Contact:

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