



THE BRAND CONSULTANCY/ PRICING PROPOSAL / BRAND ANTHEM VIDEOS

OCTOBER 26, 2020

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PRICING PROPOSAL

Brand Anthem Video and 7 Series

Scope of Work/Deliverables:

Post Production for:

Seven up to 2:00 Series

One :90 Brand Anthem Video

Studio Center will Provide:

Post Production:

- Video Edit for: 7x up to 2 mins & 1x :90 Brand Anthem Video
- 2D Graphics
- VO Usage: Web Buyout
- Music & SFX Library - Web Buyout
- Audio Mix
- Project Archival
- Digital File Delivery
- English Captions
- Stock Package

Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- Scripting and Storyboard for all videos

Production Cost = \$122,000.00

PRICING SUMMARY

Post Production Cost:	\$122,000.00
Bulk Rate Discount:	\$- 29,000.00
Total Cost:	\$93,000.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 10/26/2020.

THANK YOU!

Point of Contact:

William Prettyman

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: william@studiocenter.com

Adrienne Beyer

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: adrienne@studiocenter.com



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