



BUSCH USA / PRICING PROPOSAL / BRAND VIDEOS

FEBRUARY 21, 2022

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## VIDEO PACKAGE

### Shoot & Post: 3 x up to 5 minute videos

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#### Scope of Work/Deliverables:

- One Day Shoot in Virginia Beach, VA
- One Day Shoot in Norristown, PA
- Video Edit for : 3 x up to 5 minute videos

#### Studio Center will Provide:

##### Production:

- Creative Services & Script Writing
- Grip & Lighting Package
- 4K Camera Package
- Director / DP / Producer
- Audio, Gaffer, Hair & Makeup
- Craft Services
- Media Management / Hard Drives
- Studio Center Travel

##### Post Production:

- Video Edit Hours
- Media Management
- 2D Graphics for titles, lower thirds, and end card
- Music & SFX Library - Internal Usage
- VO - Internal Usage
- Audio Mix
- Project Archive
- Digital File Delivery

#### Client will Provide:

- Scripting and creative
- Vector art for logos and graphics
- Editorial Guidance
- Crew Parking, Staging area for gear and lunch
- Access to both locations for filming
- 4-5 On camera talent for interviews

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<b>Subtotal:</b>	<b>\$39,308.00</b>
<b>Discount:</b>	<b>- 15,000.00</b>
<b>Total:</b>	<b>\$24,308.00</b>

## PRICING SUMMARY

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**Discount:**         **- 15,000.00**  
**Total:**             **\$24,308.00**

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

\_\_\_\_\_

Client

\_\_\_\_\_

Date

\_\_\_\_\_

Studio Center

\_\_\_\_\_

Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 2/21/2022.

## THANK YOU!

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Point of Contact:

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VB | RVA | DC | NYC