



**OREGON EMPLOYMENT DEPARTMENT
FOREIGN LANGUAGE VIDEO PRODUCTION PROPOSAL
1/25/24**

3 INTRODUCTION

4 GOLD PACKAGE VIDEO

5 SILVER PACKAGE VIDEO

6 BRONZE PACKAGE VIDEO

7 PRICING SUMMARY

8 POINT OF CONTACT



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

Post-Production: 6x Videos in 4 Languages (Up to 8 Minutes each)

Scope of Work/Deliverables:

Video Edit for : 24 x up to 8 min videos (6 videos each in 4 languages - Russian, Spanish, Vietnamese, Mandarin)

Studio Center will Provide:

Post Production:

- Producer/Project Manager
- Video Edit Hours (Layback & Light Editing for time)
- VO Record in Each Language (Non-broadcast inc. web buyout)
- Audio Mix & Stock Music/SFX Pkg
- Bi-lingual Director for Audio Session
- Project Archive
- Link to downloadable deliverables in 1080p
- Captions

Client will Provide:

- English & Translated Scripts / Overall Direction
 - Raw footage for adding captions/adjusting timing
 - English videos for reference
 - Logos/art in Vector format
-

Total: \$ 136,135

+ CLIENT DISCOUNT

NEW TOTAL = \$ 100,000

SILVER PACKAGE VIDEO

Post-Production: 4x Videos in 4 Languages (Up to 8 Minutes each)

Scope of Work/Deliverables:

Video Edit for : 16 x up to 8 min videos (4 videos each in 4 languages - Russian, Spanish, Vietnamese, Mandarin)

Studio Center will Provide:

Post Production:

- Producer/Project Manager
- Video Edit Hours (Layback & Light Editing for time)
- VO Record in Each Language (Non-broadcast inc. web buyout)
- Audio Mix & Stock Music/SFX Pkg
- Bi-lingual Director for Audio Session
- Project Archive
- Link to downloadable deliverables in 1080p
- Captions

Client will Provide:

- English & Translated Scripts / Overall Direction
 - Raw footage for adding captions/adjusting timing
 - English videos for reference
 - Logos/art in Vector format
-

Total: \$ 92,519

+ CLIENT DISCOUNT

NEW TOTAL = \$ 69,500

BRONZE PACKAGE VIDEO

Post-Production: 2x Videos in 4 Languages (Up to 8 Minutes each)

Scope of Work/Deliverables:

Video Edit for : 8 x up to 8 min videos (2 videos each in 4 languages - Russian, Spanish, Vietnamese, Mandarin)

Studio Center will Provide:

Post Production:

- Producer/Project Manager
- Video Edit Hours (Layback & Light Editing for time)
- VO Record in Each Language (Non-broadcast inc. web buyout)
- Audio Mix & Stock Music/SFX Pkg
- Bi-lingual Director for Audio Session
- Project Archive
- Link to downloadable deliverables in 1080p
- Captions

Client will Provide:

- English & Translated Scripts / Overall Direction
 - Raw footage for adding captions/adjusting timing
 - English videos for reference
 - Logos/art in Vector format
-

Total: \$ 52,879

+ CLIENT DISCOUNT

NEW TOTAL = \$ 40,000

PRICING SUMMARY

Gold Package Video:	\$ 100,000
Silver Package Video:	\$ 69,500
Bronze Package Video:	\$ 40,000

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.

Estimate valid for 10 days from 1-25-24.

THANK YOU!

Point of Contact:

Mercedes Mendez

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: mercedes@studiocenter.com

Maria Rhodes

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: maria@studiocenter.com



VB | RVA | DC | NYC