



**WORLDSTRIDES**  
**BRANDING VIDEO 12/6/2021**

3 INTRODUCTION

4 GOLD PACKAGE VIDEO

5 SILVER PACKAGE VIDEO

6 BRONZE PACKAGE VIDEO

7 PRICING SUMMARY

8 POINT OF CONTACT

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## GOLD PACKAGE VIDEO

### 10 Minute Animated Branded Video

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#### Scope of Work/Deliverables:

Video Post-Production for: 1 x up to 10 minute animated video

#### Studio Center will Provide:

Post Production:

- Producer/Project Manager
- Creative Services
- Media Management
- Stock Package
- 2D Graphic Hours
- Audio Production Hours
- Record VO, Mix Audio with Stock Music/SFX Pkg
- 1x Non-union Voice over - Paid 2 Year Buyout for Non-Broadcast usage including Web
- Project archive
- Link to downloadable deliverables in 1080p

#### Client will Provide:

- Script & Overall Direction
- Access to Location
- Logos/art in Vector format & Brand Guide

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<b>Subtotal:</b>	<b>\$ 70,885</b>
<b>Client Discount:</b>	<b>\$ 21,000</b>
<b>Total:</b>	<b>\$ 49,885</b>

## SILVER PACKAGE VIDEO

### 8 Minute Animated Branded Video

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#### Scope of Work/Deliverables:

Video Post-Production for: 1 x up to 8 minute animated video

#### Studio Center will Provide:

Post Production:

- Producer/Project Manager
- Creative Services
- Media Management
- Stock Package
- 2D Graphic Hours
- Audio Production Hours
- Record VO, Mix Audio with Stock Music/SFX Pkg
- 1x Non-union Voice over - Paid 2 Year Buyout for Non-Broadcast usage including Web
- Project archive
- Link to downloadable deliverables in 1080p

#### Client will Provide:

- Script & Overall Direction
- Access to Location
- Logos/art in Vector format & Brand Guide

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<b>Subtotal:</b>	<b>\$ 57,400</b>
<b>Client Discount:</b>	<b>\$ 18,000</b>
<b>Total:</b>	<b>\$ 39,400</b>

## BRONZE PACKAGE VIDEO

### 6 Minute Animated Branded Video

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#### Scope of Work/Deliverables:

Video Post-Production for: 1 x up to 6 minute animated video

#### Studio Center will Provide:

Post Production:

- Producer/Project Manager
- Creative Services
- Media Management
- Stock Package
- 2D Graphic Hours
- Audio Production Hours
- Record VO, Mix Audio with Stock Music/SFX Pkg
- 1x Non-union Voice over - Paid 2 Year Buyout for Non-Broadcast usage including Web
- Project archive
- Link to downloadable deliverables in 1080p

#### Client will Provide:

- Script & Overall Direction
- Access to Location
- Logos/art in Vector format & Brand Guide

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<b>Subtotal:</b>	<b>\$ 44,210</b>
<b>Client Discount:</b>	<b>\$ 15,000</b>
<b>Total:</b>	<b>\$ 29,210</b>

## PRICING SUMMARY

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Gold Package Video:	<b>\$ 49,885</b>
Silver Package Video:	<b>\$ 39,400</b>
Bronze Package Video:	<b>\$ 29,210</b>

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Video:  Gold  Silver  Bronze

Accepted by:

\_\_\_\_\_

Client

\_\_\_\_\_

Date

\_\_\_\_\_

Studio Center

\_\_\_\_\_

Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 12/08/2021.

## THANK YOU!

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Point of Contact:

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