



---

One Hour / Commercial Proposal

February 2, 2024

## Gold Package

### 4 Day Shoot with 2 Cameras

---

#### Scope of Work/Deliverables:

Shoot & Post: 12x up to :30sec (3 spots per day)  
4 day shoot at One Hour Location

#### Studio Center will Provide:

##### Pre-production:

- Producer
- Art Department Pre-pro

##### Production Crew Day:

- Producer
- Director/DP
- Grip
- Audio / Sound Mixer
- Hair / Makeup
- Art Department
- Still Photographer

##### Equipment & Expense:

- Camera (SC Sony F7 and lens package)
- Grip & Lighting Package
- Grip Van
- Craft Services
- Props/wardrobe
- Hard Drive

##### Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Music sfx pkg - USAGE: Broadcast
- Audio Materials
- Project Archive
- Digital File Delivery

#### Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- All on-camera talent

---

**Production Cost: \$ 74,130**

## **Silver Package**

### **3 Day Shoot with 2 Cameras**

---

#### **Scope of Work/Deliverables:**

Shoot & Post: 12x up to :30sec  
3 day shoot at One Hour Location

#### **Studio Center will Provide:**

##### **Pre-production:**

- Producer
- Art Department Pre-pro

##### **Production Crew Day:**

- Producer
- Director/DP
- Grip
- Audio / Sound Mixer
- Hair / Makeup
- Art Department
- Still Photographer

##### **Equipment & Expense:**

- Camera (SC Sony F7 and lens package)
- Grip & Lighting Package
- Grip Van
- Craft Services
- Props/wardrobe
- Hard Drive

##### **Post-Production Crew Day:**

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Music sfx pkg - USAGE: Broadcast
- Audio Materials
- Project Archive
- Digital File Delivery

#### **Client will Provide:**

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- All on-camera talent

---

**Production Cost: \$ 61,130**

## **Bronze Package**

### **3 Day Shoot with 1 Camera**

---

#### **Scope of Work/Deliverables:**

Shoot & Post: 12x up to :30sec  
3 day shoot at One Hour Location

#### **Studio Center will Provide:**

##### **Pre-production:**

- Producer
- Art Department Pre-pro

##### **Production Crew Day:**

- Producer
- Director/DP
- Grip
- Audio / Sound Mixer
- Hair / Makeup
- Art Department
- Still Photographer

##### **Equipment & Expense:**

- Camera (SC Sony F7 and lens package)
- Grip & Lighting Package
- Grip Van
- Craft Services
- Props/wardrobe
- Hard Drive

##### **Post-Production Crew Day:**

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Music sfx pkg - USAGE: Broadcast
- Audio Materials
- Project Archive
- Digital File Delivery

#### **Client will Provide:**

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- All on-camera talent

---

**Production Cost: \$ 57,550**

## PRICING SUMMARY

---

<b>Gold Package - 4 day shoot &amp; 2 Cameras</b>	<b>\$74,130</b>
<b>Silver Package - 3 day shoot &amp; 2 Cameras</b>	<b>\$61,130</b>
<b>Bronze Package - 3 day shoot &amp; 1 Camera</b>	<b>\$57,550</b>

---

Thank you for the opportunity to submit a proposal. We look forward to working with you!

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

50% deposit is due at the time of kick-off and balance upon completion.  
Monthly payment options are available as well.  
Estimate valid for 10 days from 2/2/2024.

## THANK YOU!

---

Point of Contact:

**Zac Eckert**

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: [zac@studiocenter.com](mailto:zac@studiocenter.com)



VB | RVA | DC | NYC