STUDIO CENTER®

ALPHIA/ PRICING PROPOSAL/ COMPANY VIDEOS

September 21, 2020

STUDIO CENTER®

INTRODUCTION

About Us:
- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – Chocolate Chip Cookies

Our In-House Capabilities:
- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

VIDEO PACKAGE
Shoot & Post: 2 x 5 Minute Videos

Scope of Work/Deliverables:
2 Day Shoot and Post for 2 x 5 minute videos in Nebraska and Utah

Studio Center will Provide:

Production:
- Director, DP, & Producer
- Grip & Lighting Package
- 4K Camera Package
- Audio, Gaffer, Grip, AC, Hair & Makeup
- Still Photography
- Drone Operator
- Craft Services
- Media Management / Hard Drives
- SC Staff Travel

Post Production:
- Video Edit for: 2 x 5:00
- 2D Graphics for titles, lower thirds and end card
- Music & SFX Library: Web Buyout
- Audio Mix
- Project Archive
- Digital File Delivery

Client will Provide:
- Scripting and Creative
- Access to Shoot Locations
- Logos/art in Vector format
- Editorial Guidance

Subtotal:	**$60,399.00**
Discount:	**-21,000.00**
Total:	**$39,399.00**

PRICING SUMMARY

Subtotal: **$60,399.00**
Discount: **-21,000.00**
Total: **$39,399.00**

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

_____   _____
Client   Date

_____   _____
Studio Center   Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 9/21/2020.

STUDIO CENTER

THANK YOU!

Point of Contact:

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