



ESTIMATE PROPOSAL
NORFOLK ACADEMY VIDEO PRODUCTION
9-23-22

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

Shoot & Post: 1 Video (up to 5 minutes)

Scope of Work/Deliverables:

One Day Shoot at Norfolk Academy

Video Edit for : 1 x up to 5 minutes video

BONUS :60 BEHIND-THE-SCENES VIDEO

Studio Center will Provide:

Production:

- Creative Services
- Director/DP & Producer
- Audio, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Non-broadcast buyout
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Script/Outline & Overall Direction
- Access to Location/Parking
- Still photos
- All talent
- Logos/art in Vector format

Subtotal: \$ 31,084

Discount: \$ 11,000

Total: \$ 20,084

SILVER PACKAGE VIDEO

Shoot & Post: 1 Video (up to 3 minutes)

Scope of Work/Deliverables:

One Day Shoot at Norfolk Academy

Video Edit for : 1 x up to 3 minutes video

BONUS :30 BEHIND-THE-SCENES VIDEO

Studio Center will Provide:

Production:

- Creative Services
- Director/DP & Producer
- Audio, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package

Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Non-broadcast buyout
- Footage Archival
- Link to downloadable deliverables in 1080p

Client will Provide:

- Script/Outline & Overall Direction
- Access to Location/Parking
- Still photos
- All talent
- Logos/art in Vector format

Subtotal:	\$ 24,004
Discount:	\$ 7,004
Total:	\$ 17,000

BRONZE PACKAGE VIDEO

Post Only: 1 Video (up to 5 minutes)

Scope of Work/Deliverables:

Video Edit for : 1 x up to 5 minutes video

Studio Center will Provide:

Post Production:

- Creative Services
- Producer/Project Manager
- Video Edit Hours
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Non-broadcast

Buyout

- 1x Non-union Voice over - Non-broadcast

Buyout

- Project Archive
- Link to downloadable deliverables in 1080p

Client will Provide:

- Script/Outline & Overall Direction
- Still photos/footage
- Logos/art in Vector format

Subtotal: **\$ 21,848**

Discount: **\$ 10,000**

Total: **\$ 11,848**

PRICING SUMMARY

Gold Package Video:	\$ 20,084
Silver Package Video:	\$ 17,000
Bronze Package Video:	\$ 11,848

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 9/23/22.

THANK YOU!

Point of Contacts:

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