



AMERIGROUP / PRICING PROPOSAL

MARCH 1, 2024

VIDEO PRODUCTION

1 Day Shoot in DC

Scope of Work/Deliverables:

Shoot and Post for:

English - One up to 4 minute video for internal and web usage

English - One up to :45 second cut down for Social Media

Spanish - One up to 4 minute video for internal and web usage

Spanish - One up to :45 second cut down for Social Media

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Grip
- Hair & Makeup
- Alexa Arri & Lens Package
- Media Management/Hard Drives
- Grip & Lighting Package
- Craft Services

Post Production:

- Video Edit
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Internal, Web, and Social Media Usage
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- On Camera Talent for interviews
 - Script Direction
 - Editorial Guidance
 - Access to Locations for filming
 - Staging area for crew and equipment
 - Logos/art in Vector format
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Total: \$ 22,812.00

PRICING SUMMARY

Video Production **\$ 22,812.00**

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

Estimate valid for 10 days from 3/1/24

THANK YOU!

Point of Contact:

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