



HBRT Video Proposal

August 4th, 2023

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

HBRT Expansion Project

45x Days (Shoot Only)

Scope of Work/Deliverables:

72x up to :60sec (Social Media - 2 per month)

6x up to 6mins (2 annually)

1x up to 30mins (documentary)

Studio Center will Provide:

Pre Production:

- Creative Services & Script Writing
- Producer/Project Manager
- Storyboarding
- Location Scout

Production:

- 45 Day Shoot in Hampton Roads (One shoot day per month for “informal interviews with 3 “formal interviews
- Grip & Lighting Package
- 4K Camera Package
- Director/DP & Producer
- Audio, Grip, AC, Hair & Makeup
- Craft Services
- Media Management/Hard Drives

Client will Provide:

- Editorial Guidance
- Scripting and Creative
- Monthly drone and project camera footage
- All on-camera talent
- Crew parking, staging area for gear and lunch
- Access to all locations for filming
- Vector art for logos and graphics

Total: \$ 287,280.00

HBRT Expansion Project

72x Videos (Post Only)

Scope of Work/Deliverables:

72x up to :60sec (Social Media - 2 per month)

Studio Center will Provide:

Pre Production:

- Producer/Project Manager

Post Production:

- Video Edit Hours
- 2D Graphic Hours
- Voiceover
- Music & SFX Library
- Audio Mix
- Digital File Delivery
- Project Archive
- Open and/or Closed Captions

Client will Provide:

- Editorial Guidance
- Scripting and Creative
- Monthly drone and project camera footage
- Vector art for logos and graphics

Total: **\$ 860,627.00**

HBRT Expansion Project

6x Videos (Post Only)

Scope of Work/Deliverables:

6x up to 6mins (2 annually)

Studio Center will Provide:

Pre Production:

- Producer/Project Manager

Post Production:

- Video Edit Hours
- 2D Graphic Hours
- Voiceover
- Music & SFX Library
- Audio Mix
- Digital File Delivery
- Project Archive
- Open and/or Closed Captions

Client will Provide:

- Editorial Guidance
- Scripting and Creative
- Monthly drone and project camera footage
- Vector art for logos and graphics

Total: **\$ 101,333.00**

HBRT Expansion Project

1x Documentary (Post Only)

Scope of Work/Deliverables:

1x up to 30mins (documentary)

Studio Center will Provide:

Pre Production:

- Producer/Project Manager

Post Production:

- 2D Graphic Hours
- Voiceover
- Music & SFX Library
- Audio Mix
- Digital File Delivery
- Project Archive
- Open and/or Closed Captions

Client will Provide:

- Editorial Guidance
- Scripting and Creative
- Monthly drone and project camera footage
- Vector art for logos and graphics

Total: \$ 40,494.00

HBRT Expansion Project

Animation for Documentary (Post Only)

Scope of Work/Deliverables:

1x up to 30mins (documentary)

Studio Center will Provide:

Pre Production:

- Producer/Project Manager

Post Production:

- Video Edit Hours
- 2D Graphic Hours
- 3D Graphic Hours
- Music & SFX Library
- Audio Mix
- Digital File Delivery
- Project Archive

Client will Provide:

- Editorial Guidance
- Scripting and Creative
- Monthly drone and project camera footage
- Vector art for logos and graphics

Total: **\$ 76,859.00**

PRICING SUMMARY

<input type="checkbox"/>	Shoot Only:	\$ 287,280.00
<input type="checkbox"/>	72 Videos (Post Only):	\$ 860,627.00
<input type="checkbox"/>	6 Videos (Post Only):	\$ 101,333.00
<input type="checkbox"/>	1 Documentary (Post Only):	\$ 40,494.00
<input type="checkbox"/>	Animation:	\$ 76,859.00

Sub Total:	\$ 1,366,593.00
Discount:	\$ - 735,000.00
Project Total:	\$ 631,593.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by: _____

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 8/4/2023.

THANK YOU!

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