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TIDEWATER ORTHOPAEDICS / PRICING PROPOSAL / VIDEO PRODUCTION

JULY 28, 2023

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

# VIDEO PACKAGE

## Shoot & Post

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### Scope of Work/Deliverables:

Three Day Shoot in Hampton Roads

Photography : 9 Provider Head Shots

Video Edit for : Suffolk Location - 1 x :30, 1 x :15 cutdown, 1 x :06 cutdown

MRI Center - 1 x :30, 1 x :15 cutdown, 1 x :06 cutdown

Provider Intro Videos - 9 x up to :90

### Studio Center will Provide:

#### Production:

- Director/DP & Producer
- 4K Camera & Lens Package
- Audio, Grip & Lighting Package
- Photographer
- Craft Services
- Media Management/Hard Drives

#### Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Web & Social Usage
- VO - Web & Social Usage
- Footage Archival
- Link to downloadable deliverables in 1080p

### Client will Provide:

- Script Direction
- Logos/art in Vector format
- Editorial Guidance
- On Camera Talent
- Access to all locations for filming
- Staging area for crew parking and lunch

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**Total:                   \$ 58,902.00**

## PRICING SUMMARY

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**Photography & Video Package Total:                      \$ 58,902.00**

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 7/28/2023.

## THANK YOU!

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Point of Contact:

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VB | RVA | DC | NYC