



BOOKIT.COM / PRICING PROPOSALS

ESTIMATE / SCOPE of WORK

GOLD OPTION

****Shoot & Post for 1 X :30 & 1 X :15 and additional b-roll for future use****

ESTIMATE INCLUDES:

4 Day shoot in Cancun or the Dominican Republic w/ two prep days on location

Pre-production including:

- Scripting and Creative Services
- On Camera Casting
- Scripting and Creative Direction
- On Camera Talent Casting
- Producer/Project Manager
- Two prep days on location (**bonus:** time-lapse footage & environmental b-roll filmed during this time)

Production including:

- Crew (Director, Producer, DP, Hair & Makeup, Set Dresser, Assistant Camera, Production Assistant)
- 4k Camera Package (Arri Alexa or equivalent) & Cooke Lens package & Movi (Steadicam)
- Still photography
- On Camera Talent x **6 principal talent & 15 extras**
- Props & Wardrobe
- Grip & Lighting
- Drone Services (1 Day)

Post production including:

- Video edit for 1 X :30
- Color Correction
- 2d Graphics for titles, lower thirds and end card
- 1 X Voice Over – web use (Non-broadcast buyout including web)
- Audio production including web mix and music library
- Footage archival
- Raw video footage release
- Captions
- Still photography editing and footage release
- Delivery in 1080p HD
- **Bonus: Behind the scenes video**

CLIENT TO PROVIDE:

- All inclusive resort accommodations on location including rooms and meals for key crew and traveled talent
- Resort to catering lunch and provide craft services during the shoot days
- Vector art/assets for graphics
- Casting specs

VARIABLES (tweak-able pending final confirmation of scope of work)

- Filming to remaining entirely on private property ("resort"), I.E no location permitting, security or local fixers needed
- Traveling only 4 key cast members, all other cast working as locals
- Resort to provide base propping (drinks, foods, towels, beach chairs, ect.)

STUDIO CENTER ADDED VALUE

- All creative, production, post and audio under one roof
- No cap on client revisions

Cost Breakout GOLD OPTION

QTY.	PRODUCT DESCRIPTION
	<u>PRE-PRODUCTION:</u>
1	Scripting and Creative Services
1	On Camera Casting
3	Producer
3	Travel (Producer, Director, Director of Photography)
3	Hotel Rooms
3	Visas
1	Props/Set Dresser - prep/shop day
2	On Location prep - Director/DP & Time-lapse/B-roll
	<u>PRODUCTION CREW:</u>
4	Producer
4	Director
4	Director of Photography
6	Gaffer (3 shoot & 1 scout & 1 b-roll)
4	Grip
4	Swing
4	MU
4	Wardrobe
4	Props/Set Dresser
6	Camera Assist (3 shoot & 1 scout & 1 b-roll)
8	Production Assistant (X 2)
4	Still Photography
1	Drone Services
4	Additional Support (security, escorts, ect)
	<u>EQUIPMENT & EXPENSE:</u>
1	Camera Package
WEEK	
4	Grip & Lighting Package

- 1 Props
- 1 Wardrobe
- 1 Petty Cash (incidentals)
- 1 Catering & Craft Services
- 2 Hard Drives
- 1 Shipping

ON CAMERA TALENT

- 6 Principle Non-Speaking, non-union, Full Day - buyout
- 6 Visas
- 6 Travel for up to four talent
- 6 Hotel for up to four talent
- 15 Non-Speaking background/extras

POST-PRODUCTION:

- 4 Media management
- 60 Edit Hours
- 1 Captioning
- 10 2 D Graphic Hours
- 6 Audio Hours Edit mix/ music search
- 1 Music sfx pkg - Web use
- 1 VO non broadcast + standard Web use
- 1 Project Archive
- 1 Audio Materials
- 1 Raw Footage Release
- 1 FedEx
- 2 Digital File Delivery

NOTES

**Proposed Payment Schedule: 50% up front / 50% within 30 days*

**Does not include additional shipping/deliverables/taxes apart from bonus deliverables*

**Terms good 90 days*

ESTIMATE TOTAL GOLD OPTION = \$ 165,000

SILVER OPTION

****Shoot & Post for 1 X :30 & 1 X :15 and additional b-roll for future use****

ESTIMATE INCLUDES:

4 Day shoot in Cancun or the Dominican Republic w/ two prep days on location

Pre-production including:

- Scripting and Creative Services
- On Camera Casting
- Travel (flights, rental cars) for X 3 key crew members & up to 4 cast members
- Scripting and Creative Direction
- On Camera Talent Casting
- Producer/Project Manager
- Two prep days on location (**bonus:** time-lapse footage)

Production including:

- Crew (Director, Producer, DP, Hair & Makeup, Set Dresser, Assistant Camera, Production Assistant)
- 4k Camera Package (Arri Alexa or equivalent) & Cooke Lens package)
- Still photography
- On Camera Talent **X 4 Principal talent & 12 extras**
- Props & Wardrobe
- Grip & Lighting
- Drone Services (1 Day)

Post production including:

- Video edit for 1 X :30
- Color Correction
- 2d Graphics for titles, lower thirds and end card
- 1 X Voice Over - web use
- Audio production including web mix and music library
- Footage archival
- Raw video footage release
- Captions
- Still photography editing and footage release
- Delivery in 1080p HD

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CLIENT TO PROVIDE:

- All inclusive resort accommodations on location including rooms and meals for key crew and traveled talent
- Resort to catering lunch and provide craft services during the shoot days
- Vector art/assets for graphics
- Casting specs

VARIABLES (tweak-able pending final confirmation of scope of work)

- Filming to remaining entirely on private property ("resort"), I.E no location permitting, security or local fixers needed
- Traveling only 4 key cast members, all other cast working as locals

Resort to provide base propping (drinks, foods, towels, beach chairs, ect.)

STUDIO CENTER ADDED VALUE

- All creative, production, post and audio under one roof
- No cap on client revisions

Cost Breakout SILVER OPTION

QTY.	PRODUCT DESCRIPTION
	<u>PRE-PRODUCTION:</u>
1	Scripting and Creative Services
1	On Camera Casting
3	Producer
3	Travel (Producer, Director, Director of Photography)
3	Hotel Rooms
3	Visas
1	Props/Set Dresser - prep/shop day
2	On Location prep - Director/DP & Time-lapse/B-roll
	<u>PRODUCTION CREW:</u>
4	Producer
4	Director
4	Director of Photography
6	Gaffer (3 shoot & 1 scout & 1 b-roll)
4	Grip
4	Swing
4	MU

4	Wardrobe
4	Props/Set Dresser
6	Camera Assist (3 shoot & 1 scout & 1 b-roll)
8	Production Assistant (X 2)
4	Still Photography
1	Drone Services
4	Additional Support (security, escorts, ect)

EQUIPMENT & EXPENSE:

1 WEEK	Camera Package
4	Grip & Lighting Package
1	Props
1	Wardrobe
1	Petty Cash (incidentals)
1	Catering & Craft Services
2	Hard Drives
1	Shipping

ON CAMERA TALENT

4	Principle Non-Speaking, non-union, Full Day - buyout
4	Visas
4	Travel for up to four talent
4	Hotel for up to four talent
12	Non-Speaking background/extras

POST-PRODUCTION:

4	Media management
60	Edit Hours
1	Captioning
10	2 D Graphic Hours
6	Audio Hours Edit mix/ music search
1	Music sfx pkg - Web use
1	VO non broadcast + standard Web use
1	Project Archive
1	Audio Materials
1	Raw Footage Release
1	FedEx

NOTES

*Proposed Payment Schedule: 50% up front / 50% within 30 days

*Does not include additional shipping/deliverables/taxes apart from bonus deliverables

*Terms good 90 days

ESTIMATE TOTAL SILVER OPTION = \$ 148,806

BRONZE OPTION

****Shoot & Post for 1 X :30 and additional b-roll for future use****

ESTIMATE INCLUDES:

3 Day shoot in Cancun or the Dominican Republic w/ two prep days on location

Pre-production including:

- Scripting and Creative Services
- On Camera Casting
- Travel (flights, rental cars) for X 3 key crew members & up to 4 cast members
- Scripting and Creative Direction
- On Camera Talent Casting
- Producer/Project Manager
- One prep days on location

Production including:

- Crew (Director, Producer, DP, Hair & Makeup, Set Dresser, Assistant Camera, Production Assistant)
- 4k Camera Package (Arri Alexa or equivalent) Lens package
- On Camera Talent X 3 principal talent & 10 extras
- Props & Wardrobe
- Grip & Lighting

Post production including:

- Video edit for 1 X :30
- Color Correction
- 2d Graphics for titles, lower thirds and end card
- 1 X Voice Over - web use
- Audio production including web mix and music library
- Footage archival
- Raw video footage release
- Delivery in 1080p HD

CLIENT TO PROVIDE:

- All inclusive resort accommodations on location including rooms and meals for key crew and traveled talent
- Resort to catering lunch and provide craft services during the shoot days
- Vector art/assets for graphics
- Casting specs

VARIABLES

- Filming to remaining entirely on private property ("resort"), I.E no location permitting, security or local fixers needed
- Traveling only 4 key cast members, all other cast working as locals
- Talent to provide their own base wardrobe, production to supplement only a few key items (swim suit, ect)
- Resort to provide base propping (drinks, foods, towels, beach chairs, ect.)

Cost Breakout BRONZE OPTION

QTY.	PRODUCT DESCRIPTION
	<u>PRE-PRODUCTION:</u>
1	Scripting and Creative Services
1	On Camera Casting
3	Producer
3	Travel (Producer, Director, Director of Photography)
3	Hotel Rooms
3	Visas
1	Props/Set Dresser - prep/shop day
1	On Location prep - Director/DP & Time-lapse/B-roll
	<u>PRODUCTION CREW:</u>
3	Producer
3	Director
3	Director of Photography
4	Gaffer (3 shoot & 1 scout)
3	Grip
3	Swing
3	MU
3	Wardrobe
3	Props/Set Dresser
4	Camera Assist (3 shoot & 1 scout)

6 Production Assistant (X 2)
3 Additional Support (security, escorts, ect)

EQUIPMENT & EXPENSE:

1 WEEK Camera Package
3 Grip & Lighting Package
1 Props
1 Wardrobe
1 Petty Cash (incidentals)
1 Catering & Craft Services
2 Hard Drives
1 Shipping

ON CAMERA TALENT

3 Principle Non-Speaking, non-union, Full Day - buyout
3 Visas
3 Travel for up to three talent
3 Hotel for up to three talent
10 Non-Speaking background/extras

POST-PRODUCTION:

4 Media management
50 Edit Hours
0 Captioning
9 2 D Graphic Hours
6 Audio Hours Edit mix/ music search
1 Music sfx pkg - Web use
1 VO non broadcast + standard Web use
1 Project Archive
1 Audio Materials
1 Raw Footage Release
1 FedEx
1 Digital File Delivery

NOTES

**Proposed Payment Schedule: 50% up front / 50% within 30 days*

**Does not include additional shipping/deliverables/taxes apart from bonus deliverables*

**Terms good 90 days*

ESTIMATE TOTAL BRONZE OPTION = \$ 110,993.50