



OLI PSA Video Proposal

June 13, 2024

# Designated Crossings on Wheeled Things

## Shoot & Post

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### Scope of Work/Deliverables:

2 Day Shoot in Hampton Roads

Shoot & Post: 2x up to :60

2x up to :30sec and 2x up to :20sec cut downs (English & Spanish)

### Studio Center will Provide:

#### Pre-Production

- Producer
- Creative Services
- Off Duty Police
- Location Scout
- Location Fees

#### Production

- Producer
- Director/DP
- Gaffer
- Grip
- Audio/Sound Mixer (gear rental)
- Hair/Makeup

#### On Camera Talent

3 Non-Speaking On Camera Talent (National Broadcast and Web Buyout)

#### Equipment & Expenses

- Camera (Alexa Mini, Basic Package)
- Grip & Lighting Package
- Grip Van
- Craft Services
- Hard Drive
- Props

#### Post-Production:

- Media Management
- 80 Edit Hours
- 10 2D Graphic Hours
- Audio Hours Edit Mix / VO Session
- 2 VO Usage Buyout 1x English 1x Spanish
- Music sfx pkg - USAGE: Buyout
- Audio Materials
- Project Archive
- Digital File Delivery
- Transcripts
- Captions
- Raw Footage/Project File Release
- Creative Concept and Scripting

### Client will Provide:

- Vector Art for Logos & Graphics
- Editorial Guidance

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**Total Cost: \$65,000.00**

## PRICING SUMMARY

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**Designated Crossings on Wheeled Things**

**\$65,000.00**

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Accepted by: \_\_\_\_\_

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 6/13/2024.

## THANK YOU!

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Point of Contact:

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