

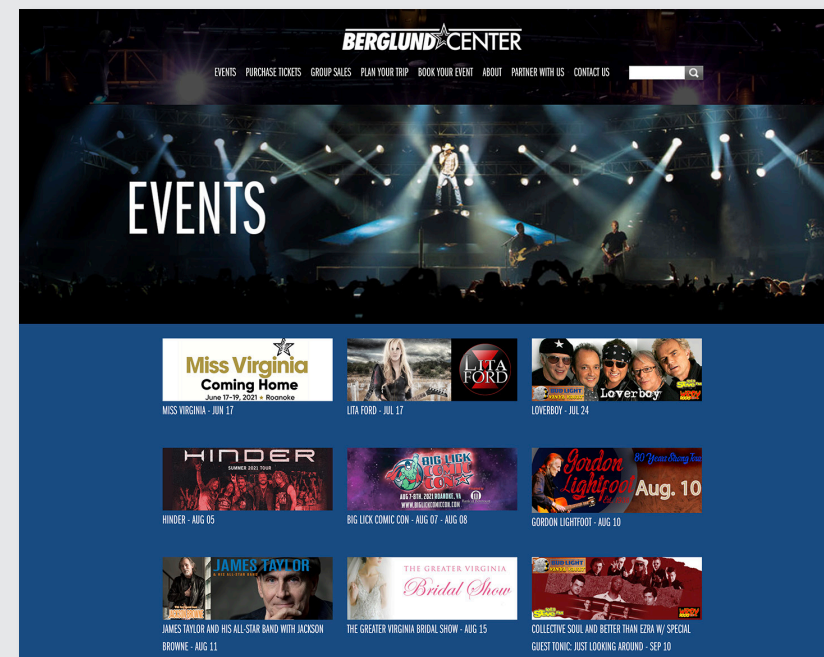
STUDIOCENTER[®]

CASE STUDY



Case Study: Berglund Center

If you're in Roanoke and looking for a good show, The Berglund Center is the place to go – from big name musical acts to comedy to Broadway shows. The Berglund Center's website was antiquated and did not convey the experience of being part of the audience during a show. They came to us to change that, and we did.



The Ask

The Berglund Center (through a rigorous RFP process) asked us to revamp their website. It needed a modern, easy to navigate design to include a robust event calendar and ecommerce integration.

The Work

We designed and developed a site that makes you feel as if you're at the concert or show. The imagery and colors are bold and exciting. The navigation is simple and gets you to where you need to go in two clicks or less. Plus, the calendar is designed for ease of updating by the client.

The Result

The new website exceeded the client's expectation and has streamlined the customer's ticket purchasing process. If we do say so ourselves, the new berglundcenter.live is a real show stopper.

[View The Site](#)