



OPERATION LIFESAVER / Recreational Vehicle PSA Video

2025 Video Proposal

FEBRUARY 28, 2025

# Operation Lifesaver Recreational Vehicle PSA Video (Shoot & Post)

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## Scope of Work/Deliverables:

English & Spanish w. captions

**2, :60 PSAs with :30 and :15 second lifts**

(9:16 Vertical for social stories; and 16:19 for traditional marketing). Traditional and Vertical formats for social platforms required.

## Studio Center will Provide:

### Pre-production:

- Casting Services
- Producer
- Creative Services
- Location Scout
- Location Fees
- Permits

### Production Crew:

- Producer
- Director/DP
- Gaffer
- Grip
- Audio / Sound Mixer (gear rental)
- Hair / Makeup

### On Camera Talent:

3- On Camera Talent

### Equipment & Expense:

- Camera (SC Sony F7 camera and lens package)
- Grip & Lighting Package
- Grip Van (gas & parking)
- Craft Services
- Props or set dressing
- Hard Drive

### Post-Production:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours Edit Mix/Music Search
- Spanish Translation
- VO - USAGE:
- Alts
- Music sfx pkg
- Audio Materials
- Translations
- Project Archive
- Digital File Delivery
- Captions (Spanish & English)
- Stock Package Use
- Raw Footage/Project File Release

## Client will Provide:

- Script

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**Production Cost: \$63,000**

## PRICING SUMMARY

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<b>Operation Lifesaver</b>	<b>\$63,000</b>
<b>Recreational Vehicle PSA Video (Shoot &amp; Post)</b>	
English & Spanish w. captions	
<ul style="list-style-type: none"><li>• 2, :60 PSAs with :30 and :15 second lifts</li></ul>	

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Package Selected: \_\_\_\_\_:

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 2/28/2025.

Point of Contact:

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**THANK YOU!**



VB | RVA | DC | NYC