



Uptown Roxboro / VIDEO PROPOSAL

Sept. 3rd, 2024

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## **GOLD PACKAGE VIDEO**

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### **Scope of Work/Deliverables:**

Shoot and Post for:  
Branding video (Shoot & Post)  
1x up 2 mins.

### **Studio Center will Provide:**

Production:  
-1 Day Shoot in - **Roxboro, NC**  
-Grip and Lighting Package  
-4K Camera Package  
-Director/DP & Producer  
-Audio, Grip, Hair & Makeup  
-Craft Services  
-Media Management/Hard Drives

### **Post Production:**

Video Edit for: 1x up to 2mins  
2D Graphics Hours for titles, lower thirds and end card  
VO - USAGE: Web Only  
Music & SFX Library - USAGE: Web Only  
Audio Mix  
Project Archive  
Digital File Delivery  
Raw Footage release

### **Client will Provide:**

Scripting and Creative  
Vector art for logos and graphics  
Editorial Guidance  
Crew parking, staging area for gear and lunch  
Access to all locations for filming  
All on-camera talent

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**Total: \$17,142.00**

## SILVER PACKAGE VIDEO

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### Scope of Work/Deliverables:

Shoot and Post for:  
Branding video (Shoot & Post)  
1x up :90 sec

### Studio Center will Provide:

Production:  
-1 Day Shoot in - **Roxboro, NC**  
-Grip and Lighting Package  
-4K Camera Package  
-Director/DP & Producer  
-Audio, Grip, Hair & Makeup  
-Craft Services  
-Media Management/Hard Drives

### Post Production:

-Video Edit for: 1x up to 90 sec.  
-2D Graphics Hours for titles, lower thirds and end card  
-VO - USAGE: Web Only  
-Music & SFX Library - USAGE: Web Only  
-Audio Mix  
-Project Archive  
-Digital File Delivery  
-Raw Footage release

### Client will Provide:

-Scripting and Creative  
-Vector art for logos and graphics  
-Editorial Guidance  
-Crew parking, staging area for gear and lunch  
-Access to all locations for filming  
-All on-camera talent

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**Total: \$14,897.00**

## BRONZE PACKAGE VIDEO

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### Scope of Work/Deliverables:

Shoot and Post for:  
Branding video (Shoot & Post)  
1x up :60 sec

### Studio Center will Provide:

Production:  
-1 Day Shoot in - **Roxboro, NC**  
-Grip and Lighting Package  
-4K Camera Package  
-Director/DP & Producer  
-Audio, Grip, Hair & Makeup  
-Craft Services  
-Media Management/Hard Drives

### Post Production:

-Video Edit for: 1x up to 60 sec.  
-2D Graphics Hours for titles, lower thirds and end card  
-VO - USAGE: Web Only  
-Music & SFX Library - USAGE: Web Only  
-Audio Mix  
-Project Archive  
-Digital File Delivery  
-Raw Footage release

### Client will Provide:

-Scripting and Creative  
-Vector art for logos and graphics  
-Editorial Guidance  
-Crew parking, staging area for gear and lunch  
-Access to all locations for filming  
-All on-camera talent

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**Total: \$12,597.00**

## PRICING SUMMARY

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**Gold Package Video: \$17,142.00**

**Silver Package Video: \$14,897.00**

**Bronze Package Video: \$12,597.00**

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Video:  Gold  Silver  Bronze

Accepted by: \_\_\_\_\_

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

50% deposit is due at the time of kick-off and balance upon completion.

Estimate valid for 10 days from 09/03/2024.

## THANK YOU!

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Point of Contact:

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VB | RVA | DC | NYC