



MILLER GROUP / PRICING PROPOSAL / VIDEO PRODUCTION

DECEMBER 8, 2021

3 OUR PROCESS

4 ONE VIDEO PRICING PROPOSAL

5 THREE VIDEOS PRICING PROPOSAL

6 PRICING SUMMARY

7 POINT OF CONTACT

OUR PROCESS

Estimates

1. SOW – Define what the estimate includes.
2. Define crew/ lighting/ any special equipment that was budgeted for, locations, talent, etc.

Pre Production

1. Producer reviews the estimate as soon as we're awarded the job
2. Set up a kick-off call:
 - Discuss shoot details
 - Determine if there are any special needs: parking/ security, etc.
 - Discuss final delivery date/ event driven or media driven
 - Determine final shoot days
 - Discuss talent specs
 - Put hold on calendar
 - Schedule scout if needed
 - Get all contact information
 - Open Basecamp and invite key people to collaborate
3. Prepare a work-back schedule – through to post and final delivery
 - Schedule edit on Video production calendar and invite the editor
 - If possible, schedule audio do that as well
4. Assign creative:
 - Script
 - Directors shot list / break down
 - Prop & Wardrobe list
5. Casting:
 - Get casting talent specs and a schedule
 - Post head sheets/ auditions/ or current photos
 - Once talent is selected and approved, get all sizes and contact information
6. Crew Shoot

Shoot

1. Prepare shot list and schedule
2. Prepare shoot book:
 - Contact list
 - Scripts
 - Locations and any scout images
 - Talent and any headshot images
 - Wardrobe spec sheet/ prop list
 - Maps, and or addresses to locations
 - Call sheets
 - Vendors
 - Work-back schedules and edit team
3. Fill out call sheets and distribute to all, including to talent
4. Assign wardrobe and or prop purchase if needed, or producer handles
5. Order food, stock crafts
6. Make sure chairs/ tables, trash bags and other client service items are on truck
7. Charge all batteries (DP)
8. Prep camera (DP)

Post Production

1. Fill-out shoot details and shoot notes for editor
2. Turn over all storyboards, shoot notes
3. Set up call if needed w/ editor and client
4. Insure editor has all assets
5. Schedule VO record and audio post
6. Client sign off on all and picture is locked
7. Finalize project, color grade, audio post and mix, prepare final deliverables
8. Deliver project/ Archive
9. Close out billing

One Up To 2:00 Minute Video

One Day Shoot in Virginia Beach

Scope of Work/Deliverables:

Shoot and Post for one up to 2:00 minute video

Studio Center will Provide:

Pre Production

Producer / Project Manager

Production

1 Day Shoot in - VB - Exact Location TBD -

Grip and Lighting Package

4K Camera Package

Director/DP & Producer

Audio, Grip

Craft Services

Media Management/Hard Drives

Post Production

Video Edit for : 1 X up to 2:00

2D Graphics Hours for titles, lower thirds and end card

Stock Package Use

Music & SFX Library - USAGE: Web buyout

Audio Mix

Project Archive

Digital File Delivery

Open and/or Closed Captions

Client to Provide:

Scripting and Creative

Vector art for logos and graphics

Editorial Guidance

Total Cost: \$14,929.00

Three Up To 2:00 Minute Videos One Day Shoot in Virginia Beach

Scope of Work/Deliverables:

Shoot and Post for three up to 2:00 minute videos

Studio Center will Provide:

Pre Production

Producer / Project Manager

Production

1 Day Shoot in - VB - Exact Location TBD -

Grip and Lighting Package

4K Camera Package

Director/DP & Producer

Audio, Grip

Craft Services

Media Management/Hard Drives

Post Production

Video Edit for : 3 X up to 2:00

2D Graphics Hours for titles, lower thirds and end card

Stock Package Use

Music & SFX Library - USAGE: Web buyout

Audio Mix

Project Archive

Digital File Delivery

Open and/or Closed Captions

Client to Provide:

Scripting and Creative

Vector art for logos and graphics

Editorial Guidance

Production Cost:	\$25,919.00
Discount:	-1,950.00
Total Cost:	\$23,969.00

PRICING SUMMARY

One Video: \$14,929.00

Three Videos: \$23,969.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 30 days from 12/8/2021.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC