



SC STRATEGIES / PRICING PROPOSAL / OTT VIDEO

JUNE 13, 2024

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

VIDEO PROPOSAL

Post: 1x :30 Second OTT Video

Scope of Work/Deliverables:

Post Production Only for:
One :30 digital / OTT Commercial
13 Weeks Usage in California.

Studio Center will Provide:

Post Production:
Media management
Edit Hours
2D Graphic Hours
Audio Hours Edit mix / music search
VO - USAGE: 13 Weeks OTT
Music sfx pkg - USAGE: 13 Weeks OTT
Audio Materials
Project Archive
Digital File Delivery
Stock Package

Client will Provide:

- Script / Editorial Feedback
 - Logos/art in Vector format
 - Additional Video / Photos
 - Links to find additional content
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Total: \$6,000.00

PRICING SUMMARY

:30 Second OTT Video: \$6,000.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by: _____

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 06/13/2024

THANK YOU!

Points of Contact:

Bob Finke

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: bobf@studiocenter.com

Zac Eckert

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: zac@studiocenter.com



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