

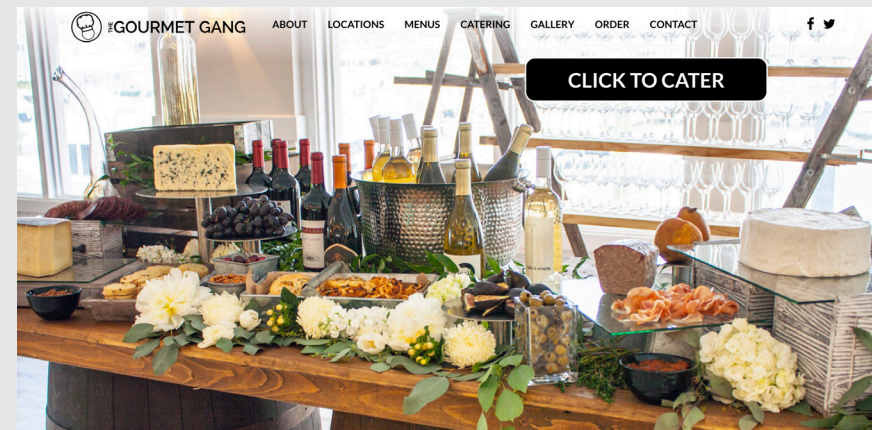
STUDIO CENTER[®]

CASE STUDY



Case Study: Gourmet Gang

Gourmet Gang is the go to caterer in the Hampton Roads area. We've helped them build an unmatched reputation for producing distinctive events and providing high quality, handcrafted menus through their marketing materials, online presence and their social media content. Don't tell our other clients, but Gourmet Gang is our favorite!



Watch the Video Testimonial

The Ask

Gourmet Gang first approached Studio Center to create a new website. Their website at the time was not ADA Compliant or mobile first and the user experience (UX) needed improvement. Streamlining the user experience greatly increased the chances of converting their website visitors into customers. The new design was created to enhance the user experience with a simple to use navigation.

The Result

Because of the success of the new site, Gourmet Gang retained Studio Center's marketing and social media services and Studio Center officially became Gourmet Gang's marketing agency.

Studio Center worked with Gourmet Gang to create and launch campaigns to effectively engage and drive customers to the business. Studio Center's social media marketing extended to photography, videography, customer service and reputation management. The client knows their marketing is being handled by experts. They can focus on managing the restaurant, perfecting their product, and developing better relationships with customers in-person.