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GALBANI RICOTTA VIDEO PRODUCTION PROPOSAL

APRIL 20, 2022



## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

Shoot & Post: 1x :30, 1x :15, 2x :06 TV & Digital Spots for Galbani Ricotta  
National digital usage & TV broadcast in NY Metro/Tri-State and FL/Carolinas.

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**Scope of Work/Deliverables:**

Shoot and Post for:

For TV, 1x:30 and the:1x15.

For digital, 1x:30, 1x:15, and 2x:06's.

**Studio Center will Provide:**

**PRE-PRODUCTION INCLUDING:**

Producer/Project Manager

Casting Services

Storyboarding

Location Scout

Location Fees

Studio Pre-Light

**PRODUCTION INCLUDING:**

2 Day Shoot in - Hamptons Roads

Grip and Lighting Package

4K Camera Package

Director, DP & Producer

Audio, Gaffer, Grip, AC, Hair & Makeup, Food  
stylist, food stylist assis, props

On-Camera Talent -

Wardrobe

Props

Craft Services

Media Management/Hard Drives

Behind the Scenes Video

**POST PRODUCTION INCLUDING:**

Video Edit for: 1x :30

Additional video cut downs including: 1x :15 &  
2x :06

2D Graphics Hours for titles, lower thirds and  
end card

Music & SFX Library - USAGE:

Audio Mix

Project Archive

Digital File Delivery \*4K Deliverables at an  
additional charge

**CLIENT TO PROVIDE:**

Scripting and Creative

Vector art for logos and graphics

Editorial Guidance

Music

Existing footage

VO Talent

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**Subtotal:                   \$172,414.00**

**Discount:                 -14,000.00**

**Total:                     \$158,414.00**

Thank you for the opportunity to submit a proposal. We look forward to working with you!  
Packages Chosen:

Accepted by:

\_\_\_\_\_

Client

\_\_\_\_\_

Date

\_\_\_\_\_

Studio Center

\_\_\_\_\_

Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 60 days from 04/20/2022.

## THANK YOU!

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