



ESTIMATE PROPOSAL FOR MERE & CO

Q&A VIDEOS - PHARMA

4/30/21

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PRICING PROPOSAL

Post Production

Scope of Work/Deliverables:

Post Production for:

Two 45 Min. Q&A PHARMA Videos

Studio Center will Provide:

Post Production:

- Up to 6 Media Management Hours
- Video Edit, up to 30 hours
- 2d Graphics, up to 25 hours
- Audio Sweeten, Stock Music/SFX PKG
- Access to Stock Package if needed
- Project Archival
- Link to downloadable deliverables

Project Workscope Notes:

*Record 2 virtual Q&A sessions each with one KOL and 5 to 7 sales reps via Zoom

*light animated intro/outro and lower thirds with stock music (Graphics will be brand logo, colors, etc)

Client will Provide:

- Overall Direction
- Paper Edit
- Logos/art in Vector format/Brand Guide if available
- Scripting/Storyboarding/Outline

Production Cost = \$21,750

PRICING SUMMARY

Post- Production: \$28,384

+Client Discount:

Total Cost: \$21,750

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 4/30/2021

THANK YOU!

Point of Contact:

Maria Rhodes

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: maria@studiocenter.com

Zac Eckert

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: zac@studiocenter.com



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