



KOALAFI / TESTIMONIAL VIDEO / PROPOSAL

FEBRUARY 04, 2022



About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

One Day Shoot

Scope of Work/Deliverables:

One day of filming

Shoot and Post for: 1 X up to 1:30 w/ 2 X 30s & 2 X 15s

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Stock Package Use
- Audio Mix & Music Library - Paid Buyout for Web
- Footage Archival
- Link to downloadable deliverables in 1080p
- Captions

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Access to Location
- Creative Assistance
- Editorial Guidance
- All On Camera Talent

Total: \$22,349.00

SILVER PACKAGE VIDEO

One Day Shoot

Scope of Work/Deliverables:

One day of filming

Shoot and Post for: 1 X up to 1:30 w/ 1 X 30s & 2 X 15s

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Stock Package Use
- Audio Mix & Music Library - Paid Buyout for Web
- Footage Archival
- Link to downloadable deliverables in 1080p
- Captions

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Access to Location
- Creative Assistance
- Editorial Guidance
- All On Camera Talent

Total: \$18,174.00

BRONZE PACKAGE VIDEO

One Day Shoot

Scope of Work/Deliverables:

One day of filming
Shoot and Post for: 1 X up to 1:30

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Stock Package Use
- Audio Mix & Music Library - Paid Buyout for Web
- Footage Archival
- Link to downloadable deliverables in 1080p
- Captions

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Access to Location
- Creative Assistance
- Editorial Guidance
- All On Camera Talent

Total: \$15,699.00

PRICING SUMMARY

Gold Package Video: \$22,349.00

Silver Package Video: \$18,174.00

Bronze Package Video: \$15,699.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

Package: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 15 days from 02/04/2022.

THANK YOU!

Point of Contact:

Zac Eckert

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: Zac@studiocenter.com



STUDIOCENTER®

VB | RVA | DC | NYC