

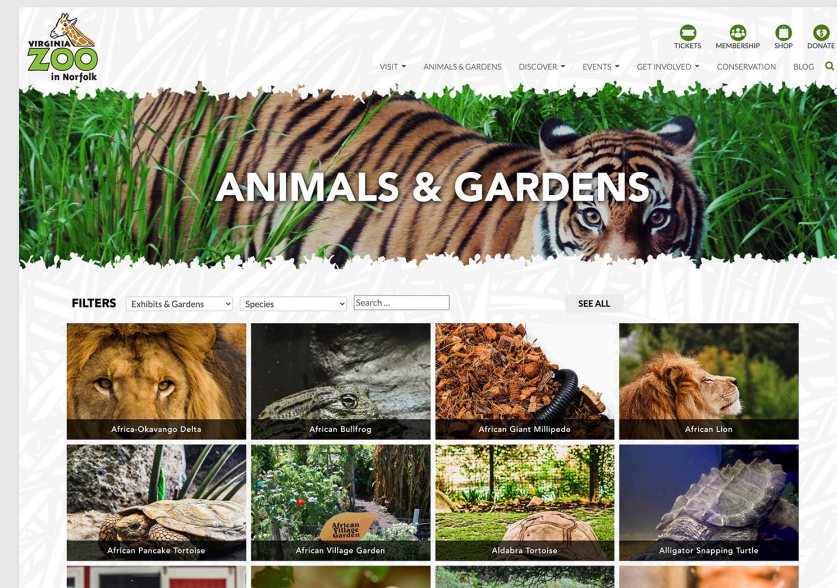
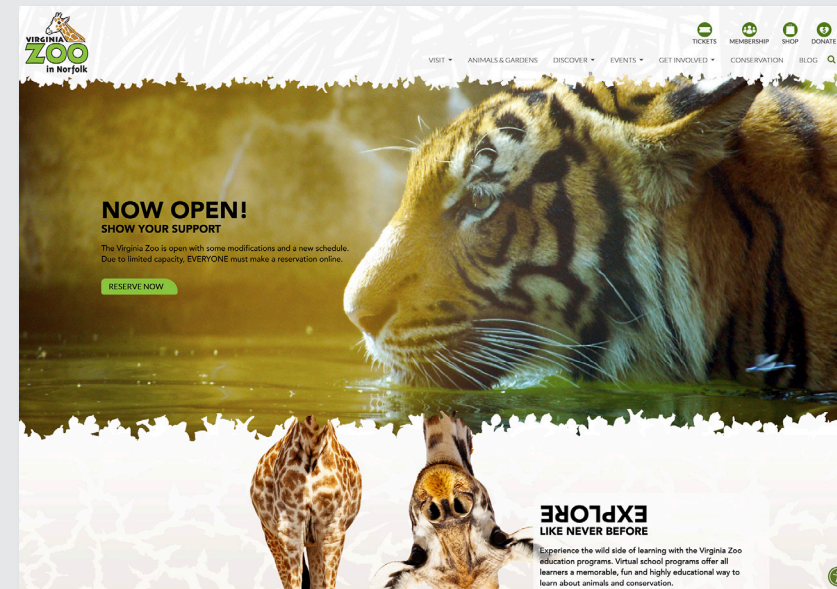
# STUDIOCENTER®

## CASE STUDY



### Case Study: Virginia Zoo

We love animals at Studio Center (maybe more than people). And working with the Virginia Zoo was a dream come true! The Virginia Zoo put out an RFP for to revamp and redesign their outdated website. We we're up against some of the best shops in Hampton Roads – we believe our love for animals gave us an edge.



### The Ask

The Virginia Zoo needed to update their ten year old website. Not only from a design perspective, but they had a long list of requirements including a robust filtering system, seamless ecommerce, an interactive calendar and a custom donation configuration.

### The Work

After winning the RFP, we collaborated with the Zoo team and learned a lot about the exhibits, initiatives and the animals. Our goal was to design and develop an immersive online experience for the entire family to enjoy.

### The Result

Not only are the clients ecstatic about their new look and functionality, but rave reviews are pouring in from Hampton Roads' families. The site is fun, modern, and easy to navigate. The animals are the stars of the show, as they should be.

[View The Site](#)