



MYTHICS & EMERGENT / BRAND VIDEO'S / PROPOSAL

FEBRUARY 15, 2022



About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

Brand Videos

Three Day Shoot

Scope of Work/Deliverables:

Shoot and Post for: 4x: 90s & 4x: 30

Studio Center will Provide:

Production:

- Director/DP & Producer
- Creative Services
- Audio, Gaffer, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives
- On Camera Talent (5x non speaking, web buyout)

Post Production:

- Video Edit
- 2d Graphics
- Stock Package Use
- Audio Mix & Music Library - Paid Buyout for Web
- VO Usage: Web Buyout
- Footage Archival
- Digital File Delivery

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Access to Location
- Creative Assistance
- Editorial Guidance
- All On Camera Talent

Sub Total:	\$80,770.00
Discount:	-\$32,000.00
Total:	\$48,770.00

SILVER PACKAGE VIDEO

Brand Videos

Two Day Shoot

Scope of Work/Deliverables:

Shoot and Post for: 3x: 90s & 3x: 30

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Gaffer, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives

Post Production:

- Video Edit
- 2d Graphics
- Stock Package Use
- Audio Mix & Music Library - Paid Buyout for Web
- VO Usage: Web Buyout
- Footage Archival
- Digital File Delivery

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Access to Location
- Creative Assistance
- Editorial Guidance
- All On Camera Talent

Sub Total:	\$54,556.00
Discount:	-\$10,000.00
Total:	\$44,556.00

BRONZE PACKAGE VIDEO

Brand Video

One Day Shoot

Scope of Work/Deliverables:

Shoot and Post for: 2x :90s & 1x 60

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Gaffer, Grip, Hair & Makeup
- Craft Services
- Media Management/Hard Drives

Post Production:

- Video Edit
- 2d Graphics
- Stock Package Use
- Audio Mix & Music Library - Paid Buyout for Web
- VO Usage: Web Buyout
- Footage Archival
- Digital File Delivery

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Access to Location
- Creative Assistance
- Editorial Guidance
- All On Camera Talent

Sub Total:	\$34,640.00
Discount:	-\$5,000.00
Total:	\$29,640.00

PRICING SUMMARY

Gold Package Video: \$48,770.00

Silver Package Video: \$44,556.00

Bronze Package Video: \$29,640.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Package: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.

Estimate valid for 15 days from 02/15/2022.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC