

2021 Marketing & Production Capabilities

Nice to Meet You

Studio Center Facts

- Clients in 50 States/23 Countries
- Five offices – VB. DC. RVA. NYC.
- Full/Part time employees – 1000+
- Official snack – [Chocolate Chip Cookies](#)
- Number of coffee makers – 43



Where it All Began



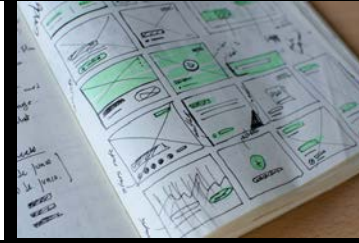
- Established in 1967 by Warren Miller
- Started with Two Rooms and Four Microphones
- Audio was still edited and recorded on Tape

What We Do

Studio Center is the most full-service full-service studio in the world:

- Video Production
- Audio Production
- Media Strategy & Fulfillment
- Creative & Branding Services
- Web Design and Development
- Digital Services
- Print Design & Production
- Account Service
- Social Media Management
- Photography
- Public Relations
- Accounting
- Administrative Team

Creative Department



- New agency model/content creators
- Headed by seasoned creative directors
- Award winning TV, print and digital/social media campaigns
- In house writers, designers, art directors, developers, video directors
- Content creation for print, video, digital, social, outdoor

Video Production



- Script to Screen
- Three sound stages in VB, RVA and DC
- Full Pre and Post Production capabilities
- Directors, DPs, Editors, Motion GFX, producers all in house
- Color grading and color correction capabilities

Studio Center Sizzle Reel

Go ahead,
press play.



VB Tourism Broadcast TV



757 Branding Video



Old Dominion University :30



MEAC Football :30



Elephant Auto Insurance :30



Hills Bros. :30



Motion Graphics Reel



Studio Center Entertainment

Our unscripted television division is our newest division. We source, create and produce shows for HGTV, Discovery, The Weather Channel and AMC just to name a few.



Gladesmen



Brits & Mortar



Flipping Fabulous

Audio Production



- Over 50 years in Audio
- Production & Casting for TV, radio, digital
- Record, edit, mix, sound design, ADR, original music, SFX, jingles
- 16 top of the line edit suites in our five locations
- Best in class engineers
- Over 1000 exclusive voice over actors
- Clients include Lowe's, Duluth Trading, Google, Spotify, Hasbro

Lowe's Radio



Duluth Trading Radio

**DULUTH
TRADING
CO**

Studio Center Network



The Studio Center Network is the Official In House Production Arm for over 100 Top Radio Stations around the country! We produce THOUSANDS of award winning radio spots every year for our Network Affiliates for all kinds of customers and categories! Listen and enjoy!



Digital Design & Development

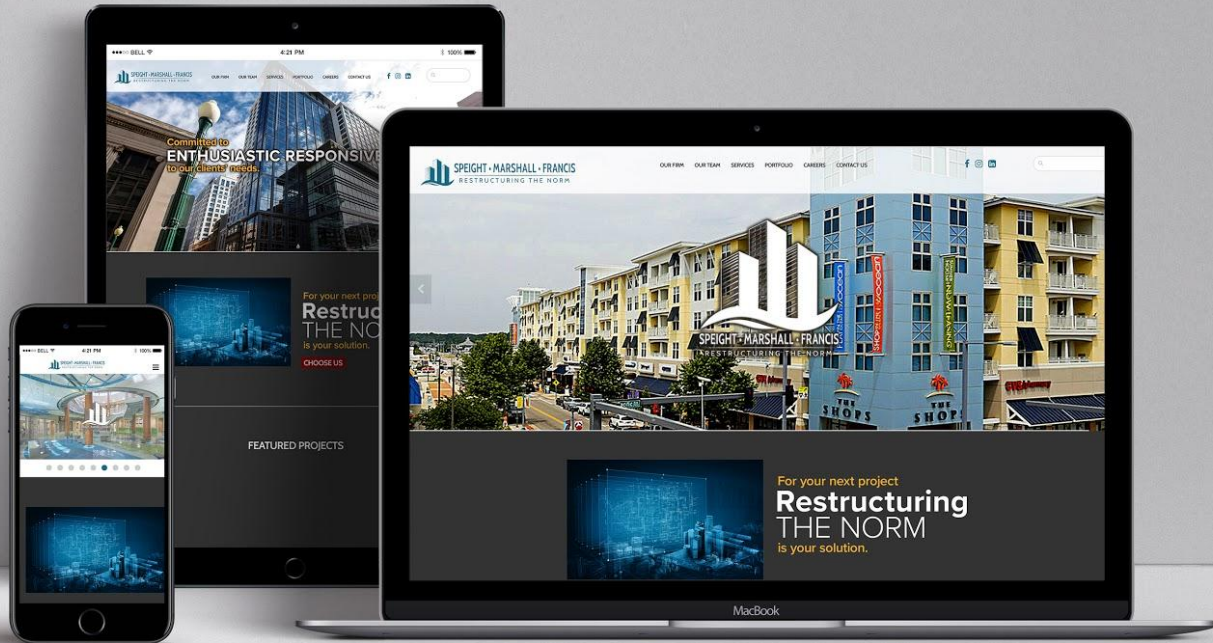


- Designed and Developed in house
- Every industry from restaurants to healthcare to law to e-commerce
- Mobile First
- ADA Compliant
- FREE Hosting
- FREE Maintenance



Festevents Website

Complete Redesign / New Photography / Social Media Interaction / Mobile Responsive



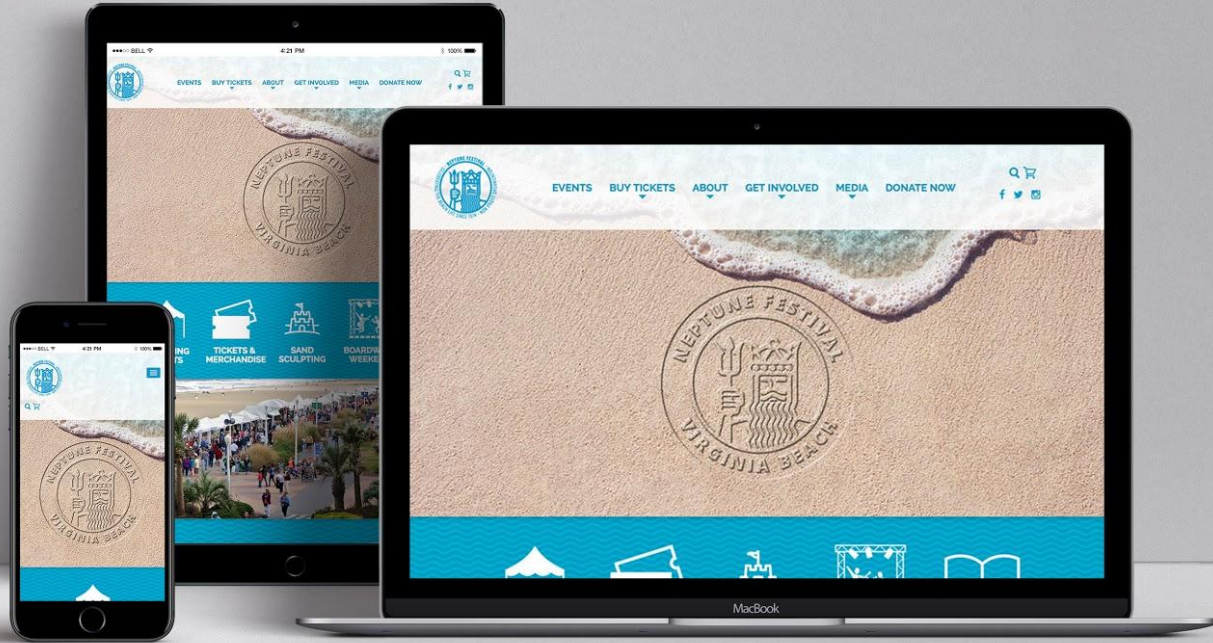
Speight Marshall Francis Website

Complete Redesign / Copywriting / Social Media Interaction / Mobile Responsive



The Back Deck Website

Complete Redesign / Location & Food Photography




Neptune Festival


Complete Redesign / Video Background / Custom Photography
Social Media Integration and Management

Beachside Social's First Annual

Holiday Bazaar



Local Vendors • Mimosas • Shopping



BEACHSIDE
SOCIAL

Sunday, December 9, 2018 • 12 PM - 4 PM
2728 Atlantic Avenue, Virginia Beach Oceanfront
BeachsideSocialVB.com



HAUNTED PIRATE SHIP



HALLOWEEN PARTY

WITH DJ BEN EGAN
OCTOBER 27TH 8PM-12AM

BEACHSIDE
SOCIAL





AN ACOUSTIC EVENING

WITH COURTNEY
AND BILL

FEB 1ST • 7:30PM • LASKIN LOCATION



psst ... CUPID IS STUPID



VINYL FRIDAYS



KEVIN WARREN G

SEPTEMBER 21ST 8PM | LASKIN

wasserhundbrew
Wasserhund Brewing Company

GET BARRELED
AT WASSERHUND BREWING COMPANY
SATURDAY JANUARY 26TH
12:00PM-12:00AM

COOPER & THIEF CELLARMASTERS
Coelacanth BREWING COMPANY
The VIRGINIA BEER CO.

View Insights Promote

Liked by dannicolehall and 201 others

wasserhundbrew Come out this Saturday and get barreled! We're teaming up with @coelacanthbrewing, @virginiabeerco, and @cooperandthief to bring you some amazing barrel aged beer and wine. Don't miss it! Link in bio! 🍷🍺

bay_local
Bay Local Laskin Rd

View Insights Promote

Liked by bigsamvb and 307 others

bay_local Tonight through Saturday at Bay Local Laskin we have... Butternut squash stuffed ravioli with duck ham, candied pecans, sun-dried tomatoes & roasted garlic cream sauce, roasted mushrooms, and herbs. 🍷🍺

zoesvb
Zoes Restaurant

View Insights Promote

Liked by rustywaddell and 148 others

zoesvb We are extremely proud and excited to announce our 10 year anniversary dinner with Ken Wright of @kwcellars! The March 16th date is SOLD OUT, but there are still seats available for March 17th. Thank you all for your continued support and we hope to see you there! Link in bio. Cheers. 🍷

wasserhundbrew

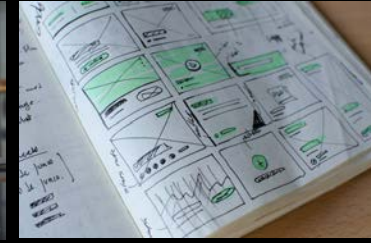
View Insights Promote

Liked by dannicolehall and 468 others

wasserhundbrew Today we are brewing #ResilienceIPA! A countrywide beer collaboration with @sierranevada to support the communities impacted by The Camp Fire. Wasserhund has always stood behind our community and we do what we can to improve the lives of the people around us. Now we have an opportunity to support the residents in California that have been affected by this devastating fire. #buttestrong #givingtuesday #wasserhundbrewingcompany

Digital/Social Media Marketing

Digital Marketing - Paid Search



At Studio Center, we offer our clients options to attain their objectives, including Paid Search services, which include

- Communication with client
- Strategy
- Structuring of campaigns
- Management
- Reporting

We pride ourselves on providing excellent customer service and results.

Media Buying & Placement



- Ten years of digital and traditional media placement
- Print, outdoor, transit
- Traditional broadcast television
- All digital and social platforms
- Strong relationships with top stations and outlets

Thank You.

