



PERFORMANCE FOOD GROUP / VIDEO PROPOSAL



About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD OPTION

Shoot and Post for Five Videos

Scope of Work/Deliverables:

Video Shoot on location

Shoot and Post for: 5 X up to 2 Minute Videos for Web and Social Media Usage

Studio Center will Provide:

Pre Production:

- Producer
- Creative Services

Production:

- Video shoot on location
- Director/DP
- Producer

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Stock Package Use
- Audio Mix & Music Library
- Footage Archival
- Digital File Delivery

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Creative Assistance
- Editorial Guidance

Total: **\$10,000.00**

SILVER OPTION

Shoot and Post for Four Videos

Scope of Work/Deliverables:

Video Shoot on location

Shoot and Post for: 4 X up to 2 Minute Videos for Web and Social Media Usage

Studio Center will Provide:

Pre Production:

- Producer
- Creative Services

Production:

- Video shoot on location
- Director/DP
- Producer

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Stock Package Use
- Audio Mix & Music Library
- Footage Archival
- Digital File Delivery

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Creative Assistance
- Editorial Guidance

Total: **\$8,000.00**

BRONZE OPTION

Shoot and Post for Two Videos

Scope of Work/Deliverables:

Video Shoot on location

Shoot and Post for: 2 X up to 2 Minute Videos for Web and Social Media Usage

Studio Center will Provide:

Pre Production:

- Producer
- Creative Services

Production:

- Video shoot on location
- Director/DP
- Producer

Post Production:

- Video Edit
- 2d Graphics for titles, and end card
- Stock Package Use
- Audio Mix & Music Library
- Footage Archival
- Digital File Delivery

Client will Provide:

- Script Direction
- Logos/art in Vector format
- Creative Assistance
- Editorial Guidance

Total: \$5,000.00

PRICING SUMMARY

Gold Package 5 Videos:	\$10,000.00
Silver Package 4 Videos:	\$8,000.00
Bronze Package 2 Videos:	\$5,000.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

Accepted by: _____

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days.

THANK YOU!

Point of Contact:

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