



NCMEC / PRODUCTION PRICING PROPOSAL

SEPTEMBER 16, 2020

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## POST / AUDIO SWEETENING FOR 3 TO 5 MIN VIDEO

3 day edit, 1 day polish

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### Scope of Work/Deliverables:

Video Edit for: 1 x up to 3 to 5 min video

### Studio Center will Provide:

Post Production:

- Video Edit Hours
- Media management
- Audio Hours Edit mix/ music search
- Music sfx pkg - NONBROADCAST INC. WEB BUYOUT
- Audio Materials
- Project Archive
- Digital File Delivery

### Client will Provide:

- Scripting and Creative
  - Vector art for logos and graphics
  - Editorial Guidance
  - All stock and VO
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<b>Subtotal:</b>	<b>\$13,469.00</b>
<b>Discount:</b>	<b>-1,500.00</b>
<b>Total:</b>	<b>\$11,969.00</b>

## AUDIO SWEETENING FOR VIDEOS

Audio sweetening for 6 x 3 min animated videos

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### Scope of Work/Deliverables:

Post for: 6 x up to 3 min videos

### Studio Center will Provide:

Post Production:

- Media management
- Audio Sweetening
- Audio Edit mix/ music search
- Music sfx pkg - NONBROADCAST INC. WEB BUYOUT
- Audio Materials
- Project Archive
- Digital File Delivery

### Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All stock and VO

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<b>Subtotal:</b>	<b>\$10,881.00</b>
<b>Discount:</b>	<b>-2,000.00</b>
<b>Total:</b>	<b>\$8,881.00</b>

## **TWO CAMERA SHOOT & POST FOR 3 TO 5 MIN VIDEO**

Training video 5 min., cut downs: 1x :60, 1x :90, & 1x :120

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### **Scope of Work/Deliverables:**

One Day Shoot in Virginia Beach

Video Edit for: 1x 5 min

Additional video cut downs 1x :60, 1x :90, & 1x :120

### **Studio Center will Provide:**

#### **Production:**

- Director/DP & Producer
- Location Scout
- Audio, Gaffer, Grip, AC, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 2 X 4K Camera & Lens Package
- Wardrobe
- Travel

### **Client will Provide:**

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- 2 On Camera talent

#### **Post Production:**

- Video Edit Hours
- Color Correction
- 2D Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Broadcast, Social & Web
- 1x Non-union Voice over - Paid Buyout for Broadcast, Social (Paid Digital) & Web; assuming broadcast runs in Virginia
- Footage Archival
- Link to downloadable deliverables in 1080p
- Still Photo editing and delivery

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**Subtotal:                   \$35,199.00**

**Discount:                   -8,000.00**

**Total:                       \$27,199.00**

## POST RATES

Rate Based on :60 Video

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### Scope of Work/Deliverables:

Video Edit for: 1 x :60 Video

### Studio Center will Provide:

Post Production:

- Video Edit Hours
- Media management
- Audio Hours Edit mix/ music search
- Music sfx pkg - NONBROADCAST INC. WEB BUYOUT
- Audio Materials
- Project Archive
- Digital File Delivery

### Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- All stock and VO

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<b>Subtotal:</b>	<b>\$7,869.00</b>
<b>Discount:</b>	<b>2,219.00</b>
<b>Total:</b>	<b>\$5,650.00</b>

## PRICING SUMMARY

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<b>Post / Audio Sweetening For 3 To 5 Min Video:</b>	<b>\$11,969.00</b>
<b>Audio Sweetening For Six Videos:</b>	<b>\$8,881.00</b>
<b>Shoot And Post For 3 To 5 Min Video:</b>	<b>\$27,199.00</b>
<b>Post Rates (Based On :60):</b>	<b>\$5,650.00</b>

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

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Client

\_\_\_\_\_

Date

\_\_\_\_\_

Studio Center

\_\_\_\_\_

Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 30 days from 9/16/2020.



## THANK YOU!

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Point of Contact:

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