



BLOOMBERG/ PRICING PROPOSAL / MONTHLY VIDEO BUNDLE

AUGUST 17, 2022

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

PRICING PROPOSAL

Bloomberg Post Production Only

Scope of Work/Deliverables:

Post Production for:
1200 Up to :30 second videos

Studio Center will Provide:

- Video Edit for: 1200 x up to :30 second videos
- Color Correction
- 2D Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Bloomberg platforms
- 1x Non-union Voice over - Paid Buyout for Bloomberg platforms
- Footage Archival
- Link to downloadable deliverables
- 24/7 client services
- Same day turnaround (4 hour for breaking news projects)
- Zoom calls with team to review project edits
- Monthly meeting to assess quality

Client will Provide:

- Script Direction & Creative
- Raw video footage
- Logos/art in Vector format
- Editorial Guidance

Production Cost = \$3,875,000.00

MONTHLY PRICING SUMMARY

| | |
|------------------------------|-----------------------|
| Gold Package Video (3 yr): | \$3,650,000.00 |
| Silver Package Video (2 yr): | \$3,750,000.00 |
| Bronze Package Video (1 yr): | \$3,850,000.00 |

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Packages Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

Balance due monthly.

Estimate valid for 15 days from 8/17/2022.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC