



UINTAH COUNTY TRAVEL & TOURISM / PRICING PROPOSAL / ENERGY VIDEO SHOOT

FEBRUARY 10, 2022

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## **VIDEO SUMMARY**

### **2 Day Shoot in Utah**

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#### **Scope of Work/Deliverables:**

Two Day Shoot in Utah

Video Edit for : 4 x :30

Addl video cut down: 2 x :15

#### **Studio Center will Provide:**

##### **Production:**

- Studio Center Staff travel
- Director / DP & Producer
- Creative Services
- Gaffer, Grip & Lighting Package
- Audio / Sound Mixer
- Hair / MakeUp
- 4K Camera Package
- Craft Services
- Media Management / Hard Drives

##### **Post Production:**

- Video Edit Hours
- 2D Graphics for titles, lower thirds and end card
- VO Usage: Web and Social Buyout
- Music SFX Package Usage: Web and Social Buyout
- Audio Mix
- Project Archive
- Digital File Delivery

#### **Client will Provide:**

- Scripting & Creative
- Vector Art for Logos and Graphics
- Editorial Guidance
- Access to all locations for filming and permits
- Crew parking and staging area for gear and lunch

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<b>Subtotal:</b>	<b>\$73,653.50</b>
<b>New Client Discount:</b>	<b>-\$33,000.00</b>
<b>Total</b>	<b>\$40,675.50</b>

## PRICING SUMMARY

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<b>Subtotal:</b>	<b>\$73,653.50</b>
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<b>Total</b>	<b>\$40,675.50</b>

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

\_\_\_\_\_

Client

\_\_\_\_\_

Date

\_\_\_\_\_

Studio Center

\_\_\_\_\_

Date

50% deposit is due at the time of kick-off and balance upon completion.  
Estimate valid for 10 days from 2/10/2022.

## THANK YOU!

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Point of Contact:

**William Prettyman**

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: [william@studiocenter.com](mailto:william@studiocenter.com)

**Adrienne Beyer**

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: [adrienne@studiocenter.com](mailto:adrienne@studiocenter.com)



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