



DEFENSE MARITIME SOLUTIONS / VIDEO PRICING PROPOSAL

OCTOBER 11, 2023

3 INTRODUCTION

4 GOLD PACKAGE VIDEO

5 SILVER PACKAGE VIDEO

6 PRICING SUMMARY

7 POINT OF CONTACT



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

1 Day Shoot & Post on location in Hampton Roads

Scope of Work/Deliverables:

Shoot and Post for:

One up to 2 minute branding video for internal and web usage

One up to :90 second recruitment video for internal and web usage

Studio Center will Provide:

Production:

- Director/DP & Producer
- Audio, Grip
- Alexa Arri & Lens Package
- Drone Package
- Media Management/Hard Drives
- Grip & Lighting Package
- Craft Services

Post Production:

- Video Edit
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Internal & Web Usage
- 1x Non-union Voice over - Internal & Web Usage
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- On Camera Talent
 - Script Direction
 - Editorial Guidance
 - Access to Locations for filming
 - Staging area for crew and equipment
 - Logos/art in Vector format
-

Total: \$ 24,491.00

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-

Total: \$ 15,442.00

PRICING SUMMARY

Gold Package Video: \$ 24,491.00
Silver Package Video: \$ 15,442.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

Video: Gold

Silver

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 10/11/2023.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC