



MIZU / SCALE AI AUDIO PRICING PROPOSAL

FEBRUARY 19, 2025



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

AUDIO PRODUCTION PROPOSAL

Weeks 1-3

- 25 Deliverable Hours (in 1-3 minute scripted clips) per week

Weeks 4-6

- 64 Deliverable Hours (in 1-3 minute scripted clips) per week

Weeks 7-9

- 80 Deliverable Hours (in 1-3 minute scripted clips) per week

Weeks 10-16

- 100 Deliverable Hours (in 1-3 minute scripted clips) per week

Each script will have Speaker 1 as the role of a human and Speaker 2 will be the role of the AI assistant. Each talent not to exceed 10% of weekly deliverables.

**These are guaranteed projections. There is a possibility to increase production sooner.

**Price per delivered hour \$ 1,250

**Talent fee per studio hour \$ 100

PRICING SUMMARY

	Delivered Hours	Studio/Edit Cost	Talent Fees	Weekly Total
Week 1	25	\$32,000.00	\$12,800.00	\$44,800.00
Week 2	25	\$32,000.00	\$12,800.00	\$44,800.00
Week 3	25	\$32,000.00	\$12,800.00	\$44,800.00
Week 4	64	\$80,000.00	\$32,000.00	\$112,000.00
Week 5	64	\$80,000.00	\$32,000.00	\$112,000.00
Week 6	64	\$80,000.00	\$32,000.00	\$112,000.00
Week 7	80	\$100,000.00	\$40,000.00	\$140,000.00
Week 8	80	\$100,000.00	\$40,000.00	\$140,000.00
Week 9	80	\$100,000.00	\$40,000.00	\$140,000.00
Week 10	100	\$125,000.00	\$48,000.00	\$173,000.00
Week 11	100	\$125,000.00	\$48,000.00	\$173,000.00
Week 12	100	\$125,000.00	\$48,000.00	\$173,000.00
Week 13	100	\$125,000.00	\$48,000.00	\$173,000.00
Week 14	100	\$125,000.00	\$48,000.00	\$173,000.00
Week 15	100	\$125,000.00	\$48,000.00	\$173,000.00
Week 16	100	\$125,000.00	\$48,000.00	\$173,000.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

****Terms:**

- Billed weekly for the first 120 days.
- Billed bi-weekly for the next 120 days.
- Billed net 30 after.

THANK YOU!

Point of Contact:

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