



STUDIO CENTER[®]



VIERRA

CONSTRUCTION + DEVELOPMENT

Photography | Graphic Design | Short Form Video | Gifs/Animation

Audience Building | Competitive Research | Profile Optimization | Analytics Reporting

The Studio Center Way

Content Creation

Undoubtedly one of the most challenging aspects of social media. We will consistently provide ideas to help increase followers and their engagement, and keep them coming back to your pages.

Competitive Monitoring

Continuously tracking your competitors' activities and strategies is important and valuable, yet very time consuming. We'll stay on top of it for you!

Targeting and Optimization

We apply thoughtful, strategic planning and execution of all campaigns according to your goals and budget. We watch data continually for trends and patterns and apply on-going optimization for the best results.

Hands On Customer Service

24/7 customer service means we're always ready to address any needs you may have.



GOALS

- Raise in-market brand awareness
- Educate potential customers on services offered and tips for overall health
- Drive traffic to the website + increase memberships

MARKETING TACTICS

- Facebook & Instagram - Regular posting schedule
- Utilize video for more engaging content (*"how tos", testimonials*)
- Incorporate lifestyle content that will keep users interacting at all stages of their fitness journey, i.e. tips for healthy living, motivational quotes, offers
- Regular, engaging promotions (ex: include an in-person event or prize element)

Package

Silver - \$42,000

- 1x up to **2** mins testimonial videos/brand video shot in Studio Center CYC fully produced
- **3** Social Media Post per week including Meta & LinkedIn
- **1** Full day onsite Photography
- **1** Fully produced print piece per month
- **1** Monthly EBlast/ E Newsletters
- All Social Media Analytics & Monthly Review
- Weekly Marketing Meeting
- **1** up to 1 min Social Media Video
- Digital and marketing graphics
- Free website hosting & maintenance
- Monthly email press release
- Updating Website monthly



Package



Silver Package:	\$42,000
VEDP Grant:	-\$12,000
Total:	\$30,000/ \$5,000/mo.



Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by Client

Date

Accepted by Studio Center

Date

Posting will typically begin 1-2 weeks after your signing date. In that time our team will:

- Schedule a kickoff meeting
- Gather all necessary assets and logos
- Obtain login information
- Collaborate with you to ensure approval of the first round of posts

Payment in full due monthly.
Estimate valid for 10 days from
Quote.



STUDIOCENTER®

Let's Get Started!