



STUDIO CENTER®



WIZARD ADS / ECO PLUMBERS VIDEO PROPOSAL

DECEMBER 8, 2022



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

Shoot & Post

Scope of Work/Deliverables:

Shoot & Post:

12x :30sec

1 day shoot in Hampton Roads

Studio Center will Provide:

Pre-Production

- Producer
- Location Scout
- Location Fees

Production

- Producer
- Director / DP
- Grip
- Audio/Sound Mixer
- Audio Hours Edit mix/music search
- Hair / Makeup
- Media Management
- Character/Props Design Illustrations
- 2D Graphic Hours
- Stock Package
- Audio Materials & Music Library Usage
- Project Archive
- Digital File Delivery
- Station Uploads

Equipment & Expense

- Camera (SC Sony F7 camera and lens package)
- Grip and Lighting Package
- Grip Van (Gas & Parking)
- Craft Services
- Props / Set Dressing
- Hard Drive

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Vector art for logos and graphics
- On-Camera Talent
- VO Audio
- Storyboards

Total:

\$240,000.00

PRICING SUMMARY

Total Project: **\$240,000.00**

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

Estimate valid for 10 days from 12/08/2022.

THANK YOU!

Point of Contact:

Zac Eckert

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: zac@studiocenter.com



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