



VCU / PRICING PROPOSAL / ALUMNI VIDEO

SEPTEMBER 1, 2020

3 INTRODUCTION

4 GOLD PACKAGE VIDEO

5 SILVER PACKAGE VIDEO

6 BRONZE PACKAGE VIDEO

7 PRICING SUMMARY

8 POINT OF CONTACT



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

Shoot & Post: 1x up to 7min and 5x 3min

Scope of Work/Deliverables:

One Day Shoot in Richmond, VA

Shoot and Post for:

One longform video, up to 7 minutes

Five 3 min individual highlight videos

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Location Scout
- Audio, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K camera & Lens Package
- Travel

Post Production:

- Video Edit for: 1x 7min, 5 x 3min
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Web
- 1x Non-union Voice over - Paid Buyout for Web
- Footage Archival
- Link to downloadable deliverables in 1080p
- Still Photo editing and delivery

Client will Provide:

- Script Direction
- Access to Location
- On Camera Talent
- Logos/art in Vector format

Subtotal:	\$51,417.00
Discount:	-31,667.00
Total:	\$19,750.00

SILVER PACKAGE VIDEO

Shoot & Post: 1x up to 3:30 min and 5x 1:30 min

Scope of Work/Deliverables:

One Day Shoot in Richmond, VA

Shoot and Post for:

One longform video, up to 3:30 minutes

Five 1:30 min individual highlight videos

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Location Scout
- Audio, Hair & Makeup, PA
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K camera & Lens Package
- Travel

Post Production:

- Video Edit for: 1x 3:30min, 5 x 1:30min
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Web
- 1x Non-union Voice over - Paid Buyout for Web
- Footage Archival
- Link to downloadable deliverables in 1080p
- Still Photo editing and delivery

Client will Provide:

- Script Direction
- Access to Location
- On Camera Talent
- Logos/art in Vector format

Subtotal:	\$44,550.00
Discount:	-30,050.00
Total:	\$14,500.00

BRONZE PACKAGE VIDEO

Post Only: 1x up to 7min and 5x 3min

Scope of Work/Deliverables:

Post for:

One longform video, up to 7 minutes

Five 3 min individual highlight videos

Studio Center will Provide:

Post Production:

- Video Edit for: 1x 7min, 5 x 3min
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Paid Buyout for Web
- 1x Non-union Voice over - Paid Buyout for Web
- Footage Archival
- Link to downloadable deliverables in 1080p
- Still Photo editing and delivery

Client will Provide:

- Script Direction
- Access to Location
- On Camera Talent
- Logos/art in Vector format

Subtotal:	\$44,637.00
Discount:	-37,137.00
Total:	\$7,500.00

PRICING SUMMARY

Gold Package Video:	\$19,750.00
Silver Package Video:	\$14,500.00
Bronze Package Video:	\$7,500.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Package Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 9/01/2020.

THANK YOU!

Point of Contact:

William Prettyman

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: william@studiocenter.com



STUDIOCENTER®

VB | RVA | DC | NYC