



AMERICAN SYSTEMS / PRICING PROPOSAL / VO PROPOSAL

OCTOBER 15, 2020

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GOLD PACKAGE

OPTION 1: 5 Minutes Narration fully produced audio

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Format: Non-Broadcast Narration, fully produced audio (record+mix)

Market: Non-broadcast including web buyout

Talent: TBD 1 voice

Booking Status: Pending estimate approval

SAMPLE SCRIPT AVAILABLE AT TIME OF ESTIMATE

1 voice = \$ 1,849

6 production / studio hour \$ 265 each = \$ 1,590

Music/SFX Package = \$ 435

Audio Materials = \$ 231

*includes phone patch, conference line, ZOOM or Skype to listen in/give direction

*also includes project archive & digital file delivery

Sub Total = \$ 4,105

Discount = \$-2,330

Total = \$1,775

**Revisions at add'l cost / Terms good 10 days*

**studio time may fluctuate depending on complexity of final script*

SILVER PACKAGE

OPTION 2: 5 Minutes Narration Edited VO Only

OPTION 2: 5 Minutes Narration Edited VO Only

Format: Non-Broadcast Narration, VO Only (edited)

Market: Non-broadcast including web buyout

Talent: TBD 1 voice

Booking Status: Pending estimate approval

SAMPLE SCRIPT AVAILABLE AT TIME OF ESTIMATE

1 voice = \$ 1,849

4 production / studio hour \$ 265 each = \$ 1,060

Audio Materials = \$ 231

*includes phone patch, conference line, ZOOM or Skype to listen in/give direction

*also includes project archive & digital file delivery

Sub Total = \$ 3,140

Discount = \$-2,145

Total = \$ 995

**Revisions at add'l cost / Terms good 10 days*

**studio time may fluctuate depending on complexity of final script*

VOICE OVER PRICING SUMMARY

GOLD PACKAGE: \$1,775.00
SILVER PACKAGE: \$ 995.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

VOICE OVER:

GOLD

SILVER

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 10/15/2020.

THANK YOU!

Point of Contact:

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VB | RVA | DC | NYC