



Torbay / Arts Heating & Cooling Proposal

February 08, 2025

Video Shoot in Fresno, CA & Hampton Roads

Arts Heating & Cooling

Scope of Work/Deliverables:

- 1x up to :60 sec
- 7x :30 sec
- 2 Day Shoot in - Fresno, CA
- 2 Day Shoot in - Hampton Roads

Studio Center will Provide:

Pre-production:

- Travel
- Producer
- Pre-pro Set Dresser
- Pre-pro: Props
- Location Scout
- Location Fees

Production Crew Day:

- Producer
- Director
- Steady Cam Operator
- Camera assist
- Gaffer
- Grip
- Audio / Sound Mixer (gear rental)
- Hair / Makeup
- Set Dresser/Props
- Still Photographer

Equipment & Expense:

- Camera (SC Sony F7 camera and lens package)
- Grip & Lighting Package
- Craft Services
- Props / set
- Wardrobe
- Hard Drive

On-Camera Talent:

- On Camera Speaking Talent - 13 weeks state broadcast, Web & Print Buyout, Streaming
- On Camera Non-Speaking Talent - 13 weeks state broadcast, Web & Print Buyout, Streaming
- On Camera Talent - Travel

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours (record voice, edit, mix, audio)
- Music sfx pkg - USAGE: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery
- Station Uploads

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming

Production Cost: \$ 209,779.00

Video Shoot in Fresno, CA

Arts Heating & Cooling

Scope of Work/Deliverables:

- 1x up to :60 sec
- 7x :30 sec
- 4 Day Shoot in - Fresno, CA

Studio Center will Provide:

Pre-production:

- Travel
- Producer
- Pre-pro Set Dresser
- Pre-pro: Props
- Location Scout
- Location Fees

Production Crew Day:

- Producer
- Director
- Steady Cam Operator
- Camera assist
- Gaffer
- Grip
- Audio / Sound Mixer (gear rental)
- Hair / Makeup
- Set Dresser/Props
- Still Photographer

Equipment & Expense:

- Camera (SC Sony F7 camera and lens package)
- Grip & Lighting Package
- Craft Services
- Props / set
- Wardrobe
- Hard Drive

On-Camera Talent:

- On Camera Speaking Talent - 13 weeks state broadcast, Web & Print Buyout, Streaming
- On Camera Non-Speaking Talent - 13 weeks state broadcast, Web & Print Buyout, Streaming
- On Camera Talent - Travel

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours (record voice, edit, mix, audio)
- Music sfx pkg - USAGE: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery
- Station Uploads

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming

Production Cost: \$ 196,479.00

Video Shoot in Hampton Roads Arts Heating & Cooling

Scope of Work/Deliverables:

- 1x up to :60 sec
- 7x :30 sec
- 4 Day Shoot in - Hampton Roads

Studio Center will Provide:

Pre-production:

- Producer
- Studio Pre-Light
- Pre-pro: Props
- Location Scout
- Location Fees

Production Crew Day:

- Producer
- Director
- Steady Cam Operator
- Camera Assist
- Gaffer
- Grip
- Audio / Sound Mixer (gear rental)
- Hair / Makeup
- Set Dresser/Props
- Still Photographer

Equipment & Expense:

- Camera (SC Sony F7 camera and lens package)
- Grip & Lighting Package
- Craft Services
- Props / set
- Wardrobe
- Hard Drive

On-Camera Talent:

- On Camera Speaking Talent - 13 weeks state broadcast, Web & Print Buyout, Streaming
- On Camera Non-Speaking Talent - 13 weeks state broadcast, Web & Print Buyout, Streaming
- On Camera Talent - Travel

Post-Production Crew Day:

- Media Management
- Edit Hours
- 2D Graphic Hours
- Audio Hours (record voice, edit, mix, audio)
- Music sfx pkg - USAGE: Web Buyout
- Audio Materials
- Project Archive
- Digital File Delivery
- Station Uploads

Client will Provide:

- Script and Creative
- Logos/art in Vector format
- Editorial Guidance
- If possible client should ship their van

Production Cost: \$ 179,879.00

PRICING SUMMARY

Video Shoot - Hampton Roads & Fresno, CA (Shoot & Post)	\$ 209,779
Video Shoot in Fresno, CA (Shoot & Post)	\$ 196,479
Video Shoot in Hampton Roads (Shoot & Post)	\$ 179,879

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Package Selected: _____:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 2/08/2025.

THANK YOU!

Point of Contact:

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