



IRON EAGLEX / PRICING PROPOSAL / POST ONLY VIDEOS

SEPTEMBER 25, 2023

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD VIDEO PACKAGE

Scope of Work/Deliverables:

- Post only for - 1 x up to 30 minute video - internal usage
 - 3 x up to 5 minute videos - internal usage
 - 3 x up to 1 minute video cutdowns - social media usage

Studio Center will Provide:

Post Production:

- Producer
- Video Edit for 7 videos
- 2D Graphics
- Stock Package Usage
- Audio Edit
- Music / SFX Usage- Internal & Social Media
- VO Usage - Internal & Social Media
- Footage Archival
- Digital File Delivery

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Logos/art in Vector format
- All raw footage

Total: \$ 37,313.00

SILVER VIDEO PACKAGE

Scope of Work/Deliverables:

Post only for - 1 x up to 30 minute video - internal usage
3 x up to 5 minute videos - internal usage

Studio Center will Provide:

Post Production:

- Producer
- Video Edit for 4 videos
- 2D Graphics
- Stock Package Usage
- Audio Edit
- Music / SFX Usage- Internal
- VO Usage - Internal
- Footage Archival
- Digital File Delivery

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Logos/art in Vector format
- All raw footage

Total: **\$ 32,667.00**

BRONZE VIDEO PACKAGE

Scope of Work/Deliverables:

Post only for - 3 x up to 5 minute videos - internal usage

Studio Center will Provide:

Post Production:

- Producer
- Video Edit for 3 videos
- 2D Graphics
- Stock Package Usage
- Audio Edit
- Music / SFX Usage- Internal
- VO Usage - Internal
- Footage Archival
- Digital File Delivery

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Logos/art in Vector format
- All raw footage

Total: \$ 24,762.00

PRICING SUMMARY

Gold Package Video:	\$ 37,313.00
Silver Package Video:	\$ 32,667.00
Bronze Package Video:	\$ 24,762.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 9/25/2023.

THANK YOU!

Point of Contact:

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