



NORFOLK STATE
UNIVERSITY

Client: Norfolk State University

Project: Brand Awareness - TV Shoot / Edit + Radio

Project Description: :30 TV Spot + :30 Radio

Date: July 22, 2020

STUDIO CENTER TO PROVIDE:

(1) Day Shoot on NSU Campus

- Video Edit for : 1 X :30
- Radio Production + Edit for 1x :30 Radio
- Producer / Project Manager
- Creative Services
- Grip and Lighting Package
- 4K Camera Package
- Director/DP & Producer
- Gaffer, Grip, AC, Hair & Makeup
- Craft Services
- Media Management/Hard Drives
- Behind the Scenes Video
- 2D Graphics Hours for titles, lower thirds and end card
- 1x VO Talent
 - o Usage Includes: 13-weeks in Hampton Roads & RVA on broadcast / streaming TV + 52-weeks web usage
- 1x Radio / Streaming Radio VO Talent
 - o Usage Includes: 13-weeks in Hampton Roads & RVA
- Audio Production / Mix / Music Search
- Music / Sound Effects Package
- Project Archive
- Digital File Delivery to TV / Cable / Radio Stations in Hampton Roads and RVA

NSU TO PROVIDE:

- Scripting and creative
- Vector art for logos and graphics
- B-roll
- Editorial guidance

NOT INCLUDED:

- Cost for any On-Camera Talent
- Props

PROJECT ESTIMATE: \$ 12,199.00

Accepted by:

Client

Studio Center

Date

Date