



NORFOLK STATE UNIVERSITY - SCHOOL OF EDUCATION / PRICING PROPOSAL

FEBRUARY 12, 2025





## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

# PRINTED PIECE DESIGN

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## PRINT DESIGN

Our team of designers will create a printed design piece for your review. Feedback and rounds of revisions will be given until you are satisfied with the end result.

Once completed, all print-ready files will be provided to the client. Print production can either be completed by the client or set up with Studio Center (to be decided beforehand).

# VIDEO PRODUCTION

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## Scope of Work/Deliverables:

Video Shoot

Post production

### Studio Center will Provide:

Production:

- 1 Day Shoot in - Norfolk state campus
- Grip and Lighting Package
- 4K Camera Package
- Director/DP & Producer
- Drone op
- Craft Services
- Media Management/Hard Drives

### Post Production:

- Video Edit for: 1x up to 3mins
- 2D Graphics Hours for titles, lower thirds and end card
- VO - USAGE: Internal, none broadcast
- Music & SFX Library - USAGE: Internal, none broadcast
- Audio Mix
- Project Archive
- Digital File Delivery

### Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming

# PRICING SUMMARY

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**Printed Piece**  
*Approx 8-12pg document*

**Video Production**  
*x1 Video - up to 3 mins*

**TOTAL: \$23,000**

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

Estimate valid for 10 days from 2/12/25

## THANK YOU!

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Point of Contact:

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