



ADK GREEN TECH/ PRICING PROPOSAL / BRAND VIDEO

October 12, 2020

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PACKAGE VIDEO

Post Only: Brand Video

Scope of Work/Deliverables:

Creative Services / Script Writing
Casting Services - VO
Producer / Project Manager

Studio Center will Provide:

Post Production:

- Video Edit for: 1 x up to 2:00
- Cutdowns: 2x :30, 2x :15
- 2D Graphics for titles, lower thirds and end card
- VO - Usage - Web Buyout
- Music & SFX Library - Usage - Web Buyout
- Audio Mix
- Project Archival
- Digital File Delivery
- Stock Package Use

Client will Provide:

- Scripting and Creative
- Editorial Guidance
- Logos/art in Vector format

Subtotal:	\$16,518.00
Discount:	-4,518.00
Total:	\$12,000.00

SILVER PACKAGE VIDEO

Post Only: Brand Video

Scope of Work/Deliverables:

Creative Services / Script Writing
Casting Services - VO
Producer / Project Manager

Studio Center will Provide:

Post Production:

- Video Edit for: 1 x up to 1:30
- Cutdowns: 1x :30, 1x :15
- 2D Graphics for titles, lower thirds and end card
- VO - Usage - Web Buyout
- Music & SFX Library - Usage - Web Buyout
- Audio Mix
- Project Archival
- Digital File Delivery
- Stock Package Use

Client will Provide:

- Scripting and Creative
- Editorial Guidance
- Logos/art in Vector format

Subtotal:	\$13,848.00
Discount:	-4,348.00
Total:	\$9,500.00

BRONZE PACKAGE VIDEO

Post Only: Brand Video

Scope of Work/Deliverables:

Creative Services / Script Writing
Casting Services - VO
Producer / Project Manager

Studio Center will Provide:

Post Production:

- Video Edit for: 1 x up to 1:30
- 2D Graphics for titles, lower thirds and end card
- VO - Usage - Web Buyout
- Music & SFX Library - Usage - Web Buyout
- Audio Mix
- Project Archival
- Digital File Delivery
- Stock Package Use

Client will Provide:

- Scripting and Creative
- Editorial Guidance
- Logos/art in Vector format

Subtotal:	\$12,503.00
Discount:	- 4,003.00
Total:	\$ 8,500.00

PRICING SUMMARY

Gold Package Video:	\$12,000.00
Silver Package Video:	\$ 9,500.00
Bronze Package Video:	\$ 8,500.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!
Packages Chosen:

Video: Gold Silver Bronze

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 60 days from 10/12/2020.

THANK YOU!

Point of Contact:

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