



KENNEDY KRIEGER INSTITUTE/ STACKED INSTALLATION & VIDEO PROPOSAL

AUGUST 23, 2022

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## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

## Installation and Equipment

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### Studio Center will Provide:

- Producer
- Location Scout
- Director Of Photography Consultation
- 2 Day Installation for Camera and Microphone in 3 rooms
- Travel
- Craft Services
- Estimated installation week of 9/6/22 based on equipment delivery

### Equipment:

- (9) Recommended Cameras for installation  
AIDA Imaging Micro UHD 4K HDMI POV Camera with TRS Stereo Audio Input
- (3) Recommended Microphone kits for installation  
Sennheiser MKE 600 Shotgun Microphone HD SLR Location Recording Kits
- Additional Building Materials

### Storage:

- Up to 50TB of cloud storage with egress on Studio Center's server

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<b>Total Installation Fees:</b>	<b>\$22,450.00</b>
<b>Total Equipment:</b>	<b>\$10,710.00</b>
<b>Monthly Storage Fee:</b>	<b>\$ 3,585.00</b>

## Video Post Only Videos

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### Scope of Work/Deliverables:

Video Edit for :

50 X up to 5 minute videos to start week of 9/6/2022 based on asset and script delivery

### Studio Center will Provide:

- Producer
- Video Edit Hours
- Color Correction
- 2D Graphics for titles, and end card
- Stock Package
- Audio Mix & Music Library Usage - Internal
- Non Union VO Talent Usage - Internal
- Footage Archival
- Link to downloadable deliverables

### Client will Provide:

- Script Direction & Creative
- Video Footage
- Editorial Guidance
- Logos/art in Vector format

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<b>Post Only Production:</b>	<b>\$458,969.00</b>
<b>Discount:</b>	<b>-\$225,000.00</b>
<b>Total Post Only Production:</b>	<b>\$233,969.00</b>

## Video Shoot & Post

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### Scope of Work/Deliverables:

7 Day Shoot in Virginia Beach - Potential Shoot Date in October  
Video Edit for : Fifty up to 5 minute videos

### Studio Center will Provide:

#### Production:

- Director/DP & Producer
- Grip, Audio/Sound Mixer
- Hair & Makeup
- (3) 4K Camera & Lens Package
- Teleprompter
- On Camera Speaking Talent  
(1 spokesperson, 3 clinician, 7 parent, 7 child)
- Set Dressing/furniture
- Craft Services
- Media Management/Hard Drives

#### Post Production:

- Video Edit Hours
- Color Correction
- 2D Graphics for titles, and end card
- Audio Mix & Music Library Usage - Internal
- On Camera Talent Usage - Internal
- Footage Archival
- Link to downloadable deliverables

### Client will Provide:

- Script Direction & Creative
- Reference Videos
- Editorial Guidance
- Logos/art in Vector format

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<b>Video Shoot Production:</b>	<b>\$617,039.00</b>
<b>Discount:</b>	<b>-\$330,000.00</b>
<b>Total Video Shoot Production:</b>	<b>\$287,039.00</b>

## PRICING SUMMARY

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<b>Total Installation Fees:</b>	<b>\$ 22,450.00</b>
<b>Total Equipment:</b>	<b>\$ 10,710.00</b>
<b>Total Post Only Production:</b>	<b>\$233,969.00</b>
<b>Total Video Shoot Production:</b>	<b>\$287,039.00</b>
<b>Total Project:</b>	<b>\$554,168.00</b>
<b>Monthly Storage Fee:</b>	<b>\$ 3,585.00</b>

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Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

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Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

Estimate valid for 10 days from 8/23/2022.

Estimated pre production and casting to start 8/31/2022.

Estimated installation week of 9/6/2022 based on equipment delivery.

Estimated Post Only to start week of 9/6/2022 based on asset and script delivery.

Estimated Shoot date October 2022 based on all 50 scripts prior to shooting.

## THANK YOU!

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Point of Contact:

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