STUDIO CENTER®

UNITED WAY OF SOUTH HAMPTON ROADS / PRICING PROPOSAL

WEBSITE DEVELOPMENT & MIGRATION / JANUARY 11 , 2022

STUDIO CENTER®

SCOPE OF WORK
ADA Compliant Website with FREE Hosting

Website Migration, Development and ADA Remediation

Site Migration of client's current site to the easy-to-use open source Concrete5 CMS, to include: development, necessary migration design and styling, development, content population, ADA remediation and hosting.

WEBSITE DESIGN AND DEVELOPMENT
ADA Compliant Website with FREE Hosting

Website Migration, ADA Compliance Remediation, Necessary Design and Styling, Content Population

Studio Center's project designer will populate all of the current Drupal site's content to the new CMS and will design and style accordingly.

The designer will work with the developers to remediate the ADA Compliance issues so that all issues will be cleared on the new site.

Design Hours: 40
Design Cost: $12,200.00

Website Development:

The project developer will take all of the individual graphic elements from the current site and use them to create the actual, functional site on Concrete5. This is typically done by first developing the home page, followed by a "shell" for the interior pages. The shell serves as a template for the content pages of the site, as it contains the main navigational structure for the web site.
Elements such as the CMS (Concrete5) interactive contact forms, or ecommerce shopping carts are implemented and made functional during this phase, as well.
The developer will write valid HTML / CSS code that complies with current web standards, maximizing functionality, as well as accessibility for as large an audience as possible.

Development Hours: 15
Development Cost: $4.575.00

WEBSITE DESIGN AND DEVELOPMENT
ADA Compliant Website with FREE Hosting

Initial SEO/SEM:

To get site noticed and ranking on all major Search Engines like GOOGLE, BING, and YAHOO. The basic package includes:

•Google Analytics Integration: So you see the important visitor stats on your site.

• (Meta) Description, Title, Tag: From headline to text & content refinement, we check so your search "bot" data matches all content on your site and the "bots" reward you with higher ranks.

•Robots.txt file integration: Makes it easier for "bots" to search/cache your site.

•XML Site Map Creation: So the search engines find all your pages correctly.

•Verification of your site with Google Webmaster Tools

•Initial Link Exchanges: We list your URL as an important site.

Initial SEO/SEM cost: No Charge

WEBSITE DESIGN AND DEVELOPMENT
ADA Compliant Website with FREE Hosting

Testing/Delivery/Training:

The site will be thoroughly tested (such as the complete functionality of forms or other scripts, as well as testing for last minute compatibility issues - viewing differences between different web browsers, ensuring that the web site is optimized to be viewed properly in the most recent browser versions/mobile devices – referred to as responsive design. The digital team will check to be sure that all of the code written for the web site validates. Valid code means that the site meets the current web development standards – this is helpful when checking for issues such as cross-browser compatibility as mentioned above.

Once the client has given final approval, we will use the FTP (File Transfer Protocol) program to upload the web site files to the server.

The client will receive up to 10 hours of training on the CMS at either the Studio Center location, at the client's location or virtually via GotoMeeting (client's choice).

Training Hours: Unlimited.

Training Cost: No charge Hosting:

Hosting:

Studio Center can host the client site on our Google Cloud-Based Server.

Hosting Cost to client: No Charge

Ongoing Support and Site Maintenance:

Content management system updates, javascript updates, server maintenance and upgrades, secure certificate renewals, LAMP stack updates and upgrades.

Cost to client: No charge, unless a change in original scope of work

PRICING SUMMARY

Website Design/Development: $16,775.00
New Client Discount: $2,000.00

Total Cost: **$14,775.00**

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

_____   _____
Client   Date

_____   _____
Studio Center   Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 01/14/2022.

THANK YOU!

Point of Contact:

Zac Eckert

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Phone: 757-622-2111

Email: Zac@studiocenter.com

STUDIO CENTER ®

VB | RVA | DC | NYC