



BUSCH - PROPOSAL

NOVEMBER 20, 2024



## INTRODUCTION

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### About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

### Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

# VIDEO PRODUCTION

## Town Hall

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### Scope of Work/Deliverables:

One Day Livestream Shoot at BUSCH HQ, Virginia Beach  
90 Minute video of event

### Studio Center will Provide:

#### Production:

- Director/DP & Producer
- Live Switcher & Operator
- Audio, Grip, Hair & Makeup
- Teleprompter
- Craft Services
- Media Management/Hard Drives
- 4K Camera & Lens Package

#### Post Production:

- Video Edit Hours
- Color Correction
- 2d Graphics for titles, and end card
- Audio Mix & Music Library - Web & Sharepoint Usage
- Footage Archival
- Link to downloadable deliverables in 1080p

### Client will Provide:

- Script Direction
  - All On-Camera Talent / Speakers
  - Access to Locations for filming
  - Crew parking & staging area
  - Logos/art in Vector format
  - Editorial Guidance
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**Total:**  **\$24,795.00**

Accepted by:

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

Estimate valid for 10 days from 11/20/24

# DIGITAL ADS

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## Video Ad Designs

To include basic animations for text and image movement throughout.  
All options include (3) orientations - Square, Horizontal & Vertical.

### GOLD PACKAGE: (9 ads total)

Includes Square, Horizontal & Vertical ads built in 30 sec, 15 sec & 7 sec versions.

\$ 5,795

### SILVER PACKAGE: (6 ads total)

Includes Square, Horizontal & Vertical ads built in 30 sec, & 15 sec versions

\$ 3,965

### BRONZE PACKAGE: (3 ads total)

Includes Square, Horizontal & Vertical ads built in 30 sec versions.

\$ 2,135

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Thank you for the opportunity to submit a proposal.  
We look forward to working with you!

Accepted by:

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

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# TED TALK AUDIO PRODUCTION

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**Up to 1.5 hours of studio time to record VO for Ted Talk  
Fully produce for eblast delivery**

\$ 1,275

**\*\*Add on:**

**Custom music sting for intro / outro (one time fee)**

\$ 1,750

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Thank you for the opportunity to submit a proposal.  
We look forward to working with you!

Accepted by:

\_\_\_\_\_  
Client

\_\_\_\_\_  
Date

\_\_\_\_\_  
Studio Center

\_\_\_\_\_  
Date

Estimate valid for 10 days from 11/20/24

## THANK YOU!

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Point of Contact:

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