



Virginia Arts Festival / PRICING PROPOSAL / NATO Festival

June 18, 2024

3 INTRODUCTION

4 VIDEO PROJECT

5 PRICING SUMMARY

6 POINT OF CONTACT



INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

NATO FESTIVAL VIDEO PROJECT

Scope of Work/Deliverables:

Shoot and Post for:

One :90 Sizzle Reel

Studio Center will Provide:

Production:

- 1 Day Shoot in - Norfolk
- Grip and Lighting Package
- 4K Camera Package
- Director/DP & Producer
- Grip
- Craft Services
- Media Management/Hard Drives

Post Production:

- Video Edit
- 2D Graphics Hours for titles, lower thirds and end card
- Music & SFX Library - USAGE: Web & Internal
- Audio Mix
- Project Archive
- Digital File Delivery
- Raw Footage release

Client will Provide:

- Scripting and Creative
- Vector art for logos and graphics
- Editorial Guidance
- Crew parking, staging area for gear and lunch
- Access to all locations for filming
- All on camera talent
- All Permits & Talent Release forms
- Additional Content / Photo's / Video Etc.

Total: \$14,872.00

PRICING SUMMARY

NORFOLK NATO FESTIVAL VIDEO: \$14,872.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by: _____

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.

Estimate valid for 10 days from 06/18/2024.

THANK YOU!

Point of Contact:

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