



ESTIMATE

Date: 12|20|23

Client: Festevents
Client Contact: Jordan Lett
Prepared By: Zac Eckert

PROJECT COSTS:

Gold Package:

CMS Upgrade from current Concrete 5.6 version to the most recent version 9.2.2 & transfer existing live content (35 pages) with homepage restyling **\$ 9,750.00**

Silver Package:

C5.6 Website Homepage Redesign plus interior page updates to match new homepage design: **\$ 5,980.00**

Bronze Package:

C5.6 Website Home Page Redesign only: **\$ 3,975.00**

Thank you for the opportunity to submit a proposal.
We look forward to working with you!

Package Selected: _____

Client

Date

Studio Center

Date

Costs are valid for 14 days from the official date of estimate. 12.20.2023

PROJECT DETAILS FOLLOW

C5.6 Website Homepage Redesign

The designers will provide three re-imagined layouts for the Festevents home page incorporating video provided by the client, using the existing Concrete 5.6 CMS.

C5.6 Website Homepage Redesign plus interior page updates

The designers will provide three re-imagined layouts for the Festevents home page incorporating video provided by the client, using the existing Concrete 5.6 CMS. They will also update the interior pages with elements from the new homepage styling.

CMS Upgrade & Transfer existing content with homepage restyling

With an upgrade to the newest Concrete CMS 9.2.2, the designers will provide three re-imagined layouts for the Festevents home page incorporating video provided by the client. They will also transfer and update the live interior pages with elements from the new homepage styling. Outdated content will be maintained on a subdomain of the site for reference such as “archive.festevents.org” as an example.

Testing/Delivery/Training:

The site will be thoroughly tested (such as the complete functionality of forms or other scripts, as well as testing for last minute compatibility issues - viewing differences between different web browsers, ensuring that the website is optimized to be viewed properly in the most recent browser versions/mobile devices – referred to as responsive design. The digital team will check to be sure that all of the code written for the website validates. Valid code means that the sites meet the current web development standards – this is helpful when checking for issues such as cross-browser compatibility as mentioned above.

Once the client has given final approval, we will use the FTP (File Transfer Protocol) program to upload the website files to the server.

The client will receive up to 20 hours of training on the CMS virtually via GoToMeeting or Zoom (client’s choice).

CMS Training Hours: 20

Training Cost: **No charge**

Ongoing Support and Site Maintenance:

Content management system updates, javascript updates, server maintenance and upgrades, secure certificate renewals, LAMP stack updates and upgrades. (*Does not include actual content additions.*)

Cost to client: **No charge**

*This site will be SEO optimized and ADA compliant upon release of the site to the client. Studio Center cannot be held liable for any added content, past the point of turnover to the client, that is not ADA compliant or SEO optimized. Please contact Studio Center for assistance as needed. We would be happy to help.