



REAL EATS/ PRICING PROPOSAL / VIDEO PROPOSAL

MARCH 17, 2022

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INTRODUCTION

About Us:

- Established in 1967
- Clients in 50 States/23 Countries
- Five offices – VB. RVA. DC. NYC.
- Number of full time employees – 65
- Number of coffee makers – 43
- Official snack – [Chocolate Chip Cookies](#)

Our In-House Capabilities:

- Creative & Branding Services
- Web Design and Development
- Audio Production
- Video Production
- Account Services
- Digital Services
- Print Design and Production
- Media Services
- Social Media Management
- Photography
- Public Relations
- Accounting

GOLD PRICING PROPOSAL

Scope of Work/Deliverables:

12 Day Shoot in our Virginia Beach Studio

Post for twelve up to 2 minute videos

Post for twelve :60 second videos

Post for twelve :30 second cutdowns

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Audio, Grip
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera and Lens Package

Post Production:

- Video Edit for: 12 x 2min, 12 x :60 & 12 x :30
- Color Correction
- 2D Graphics for titles, and end card
- Audio Mix & Music Library - Paid Web Buyout
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Monthly Products
- Logos/art in Vector format

Production Cost	= \$118,699.00
Discount	= \$- 10,000.00
Total	= \$108,699.00

SILVER PRICING PROPOSAL

Scope of Work/Deliverables:

- 6 Day Shoot in our Virginia Beach Studio
- Post for six up to 2 minute videos
- Post for six :60 second videos
- Post for six :30 second cutdowns

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Audio, Grip
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera and Lens Package

Post Production:

- Video Edit for: 6 x 2min, 6 x :60 & 6 x :30
- Color Correction
- 2D Graphics for titles, and end card
- Audio Mix & Music Library - Paid Web Buyout
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Monthly Products
- Logos/art in Vector format

Production Cost	= \$73,764.00
Discount	= \$- 9,000.00
Total	= \$64,764.00

BRONZE PRICING PROPOSAL

Scope of Work/Deliverables:

- 1 Day Shoot in our Virginia Beach Studio
- Post for one up to 2 minute video
- Post for one :60 second video
- Post for one :30 second cutdown

Studio Center will Provide:

Production:

- Storyboarding
- Director/DP & Producer
- Audio, Grip
- Props & Set Dressing
- Craft Services
- Media Management/Hard Drives
- 4K Camera and Lens Package

Post Production:

- Video Edit for: 1 x 2min, 1 x :60 & 1 x :30
- Color Correction
- 2D Graphics for titles, and end card
- Audio Mix & Music Library - Paid Web Buyout
- Footage Archival
- Link to downloadable deliverables

Client will Provide:

- Scripting & Creative
- Editorial Guidance
- Monthly Products
- Logos/art in Vector format

Production Cost	= \$24,979.00
Discount	= \$- 6,000.00
Total	= \$18,979.00

PRICING SUMMARY

GOLD (12 months)	<input type="checkbox"/>	\$108,699.00
SILVER (6 months)	<input type="checkbox"/>	\$ 64,764.00
BRONZE (1 month)	<input type="checkbox"/>	\$ 18,979.00

Thank you for the opportunity to submit a proposal. We look forward to working with you!

Accepted by:

Client

Date

Studio Center

Date

50% deposit is due at the time of kick-off and balance upon completion.
Estimate valid for 10 days from 3/17/2022.

THANK YOU!

Point of Contact:

William Prettyman

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: william@studiocenter.com

Adrienne Beyer

161 Business Park Drive

Virginia Beach, VA 23462

Phone: 866.515.2111

Email: adrienne@studiocenter.com



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