

STUDIO CENTER[®]

CASE STUDY



The Ask

Redesign their website to incorporate more of the brand's personality.

The Work

First we created a brand guide. Then we redesigned their website, menus, posters, cans, bottles, packaging and beer tap handles. We even help name their new beers. Today, we still do all of the above and manage their social media and film a weekly “Ask the brewer” web series.

The Result

Their revenues and sales have tripled since we met. Their space is expanding and we helped launch their beer and pizza delivery service – yes, we said beer delivery!



Case Study: Wasserhund Brewing Co.

The Wasserhund brand is built around three things: Dogs. Beach. And Beer. What's not to love? Before we began working on their new site, we enveloped ourselves into their brand and recognized many inconsistencies even beyond their site. Needless to say, we offered to help.